The background features a grayscale image of several large construction cranes, likely at a port or industrial site. The image is overlaid with a dark, textured halftone pattern. In the top right corner, there is a teal-colored geometric overlay consisting of overlapping triangles. In the bottom left corner, there are several diagonal stripes in shades of green and yellow.

Challenges in public sector sales marketing & contracting.

Green Technology Magazine, Training, Summits and Forums

K – 12 Schools (over 1,000 districts)

Community College Campuses (Largest in the world)

Cities

Counties

State Agencies

Specifiers

Architects

Companies

Green Technology Ecosystem

- Robust Ecosystem
- Opportunities
- Influencers
- Decision makers
- Sustainability Champions
- Key Strategy
- Opportunities
- Correct Points of Contact Established
- Creating a Champion(s)
- Solid Data Base (10,000 Customer s and 30,000 Points of Contact)



GREEN TECHNOLOGY ESSENTIAL 30 LIST

Thirty activities and practices essential to building a more sustainable California.

Indoor & Environmental Health

- Air Quality
- Daylighting

Waste & Water Management

- Composting & Recycling
- Storm Water Management
- Irrigation

Energy & Building Efficiency

- Conservation (CCC)
- Solar
- Solar Hot Water
- Microgrids
- Power over Ethernet (PoE)
- Fuel Cell Products and Services
- Energy Services
- HVAC
- Lighting and Lighting Controls
- Building Automation & Controls
- Facilities Maintenance Software & Support

Site & Structural Infrastructure

- Sustainable Paving Solutions
- Recycled Rubber Products
- Roofing
- Modular Buildings / Systems
- Windows and Doors
- Coatings and Paint



Interior & Learning Environments

- Playgrounds
- Classroom Furniture & Equipment

Transportation & Mobility

- Electric Vehicles & Electric Vehicle Charging

Professional & Digital Services

- Architectural Design Services
- Printers
- Project Management
- Vehicle and Equipment Planning Software
- Document Scanning Products and Services

A man in a dark suit and light blue shirt is looking out a window. He is holding a tablet in his left hand and a pen in his right hand, resting it on his chin. The image has a teal overlay.

GREEN TECHNOLOGY

Qualified Leads Service

Connecting you with opportunities and decision makers in California's Public Sector Building and Transportation Markets

OUR TEAM



KEITH MILLER

Overall Sales Strategies



NANCY MILLER

Marketing Research
and Sales



STAR OLEA

Vice President of
Operations

OUR TEAM



JONATHAN MARQUISS

Match Making,
Sustainability
Coordinator



DAN ESTRADA

K – 12 & Community
Colleges Facilities Expert



FERNANDO OLEA

Marketing

OUR TEAM

Advisory Board Co-Chairs



DAN BURGoyNE

Sustainability Manager

*State of California,
Department of General
Services*

Office of Sustainability



**CHRISTOS
CHRYSILIOU**

*Chief Eco-
Sustainability Officer*

*LAUSD – Facilities
Services Division*



IDA CLAIR

State Architect

*Division of the State
Architect*

*State of California,
Department of
General Services*



LINDSEY ROWELL

*Chief, Energy,
Sustainability &
Transportation*

*Cal State University, Office
of the Chancellor*

Green Technology – Trusted Partner



GOVERNOR ARNOLD SCHWARZENEGGER

December 5, 2008

Mr. Keith Miller
Publisher
Green Technology
236 West Mountain Street
Suite 105
Pasadena, California 91103

Dear Keith,

Thank you for helping make the Governors' Global Climate Summit such a success. It was an honor and pleasure to host this historic summit in California, and it would be an overstatement to say that you played a role in bringing it all together.

As global environmental leaders, we made some tremendous strides toward victory against climate change. Our agreements to work together to reduce tropical deforestation, establish a framework for the sequel to the Kyoto Protocol sent a strong message about our willingness to make a big, global push to restore our planet's health. Reversing the damage by global climate change is the great environmental challenge of the 21st century, and we all have a role to play in this effort. Your countless hours of work helped set the stage for the summit, and I hope you know your contributions were appreciated.

Thanks again for your hard work.

With warm regards,

A handwritten signature of Arnold Schwarzenegger in black ink.

Arnold Schwarzenegger

STATE CAPITOL • SACRAMENTO, CALIFORNIA 95814 • (916) 445-2841

"THANK YOU FOR MAKING THE
GOVERNOR'S CLIMATE SUMMIT
SUCH A SUCCESSFUL EVENT."

ARNOLD SCHWARZENEGGER
FORMER GOVERNOR OF CALIFORNIA



cities and counties
decision makers
municipalities

state government
schools and colleges
stakeholders

Live Events

Connecting with Decision-Makers

Live events are a powerful way to connect with decision-makers and share knowledge.



Round Tables

**Connecting with
Decision Makers
and Influencers**

Tailored Meetings
That Help Build
Relationships.



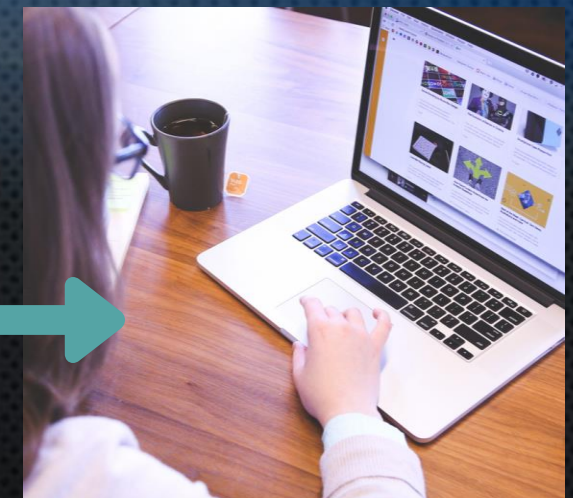
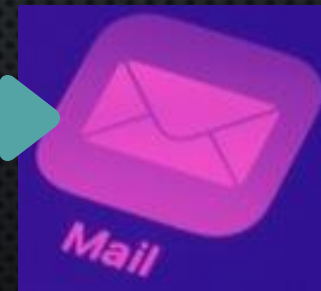
"As one of Green Technology's Sustainability Champions, in addition to the events and other marketing tools that are part of this service, I particularly like the Round Table feature. We got an immediate request for a meeting right in the midst of it and several other opportunities for follow up! It is good to be part of this ecosystem that Green Technology champions in California."-T.H.,
Foamstream by WeedingTech

Green Technology Virtual Magazine

We work with you to create features for our magazine that can fit into one of the following categories as one of our Sustainability Champions:

- Sustainability Champions - Special Edition
- Sustainability Champions - Highlights
- Sustainability Champions - Best Practices

We broadcast these stories to our 30 thousand plus stakeholder database putting your brand in front of the decision makers and influencers and connecting you with new opportunities.



- Match Making Meetings Set
- Event Participation
- Correctly Identified Opportunities Provided
- Correctly Identified Decision Makers Provided
- Webinars Produced and Promoted
- Inclusion in GT Magazine
- **Postings In GT Resource Directory**
- Quarterly Consultative Planning Meetings
- Video showcases

Sustainable Facilities Resources Directory



**Thousands
of monthly
views**

<https://www.green-technology.org/directory>

- Match Making Meetings Set
- Event Participation
- Correctly Identified Opportunities Provided
- Correctly Identified Decision Makers Provided
- Webinars Produced and Promoted
- Inclusion in GT Magazine
- Postings In GT Resource Directory
- Quarterly Consultative Planning Meetings
- Video showcases

Qualified Leads Service Summary



Champions' Showcase

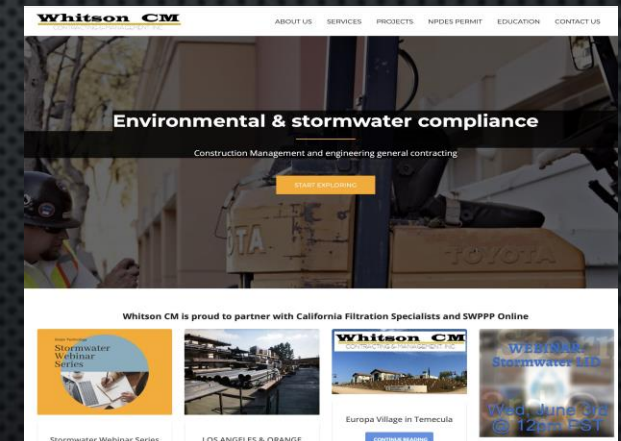
Constructive Systems Inc.
Assistance with
State Architect Approval.



Ongoing Whitson CM Webinar Series – over 100 people to register for this to date.

LOW IMPACT DEVELOPMENT

UNDERSTANDING PROCESSES
REGULATIONS
WHY?
METHODOLOGIES
APPROACHES
DESIGN PRINCIPLES
EXAMPLES



A Better ROI

Comparison

Timely need with
current scene

Use of our resources to
help accomplish our
Mission as a nonprofit





EPSON®



KOMPAN®



SmartWaste



Whitson CM
CONTRACTING & MANAGEMENT, INC.



Green Technology is an initiative of the
Foundation for Advancements in Science &
Education (FASE) a 501c3 public charity

Tax ID 95-3711811
2400 N Lincoln Ave
Altadena, CA 91001
626-577-5700

Email:

kmiller@green-technology.org