

GREEN TECHNOLOGY

Sustainability Champions Portfolio

Connecting you with
opportunities and decision
makers in California's Public
Sector Building and
Transportation Markets



GOVERNOR ARNOLD SCHWARZENEGGER

December 3, 2008

Mr. Kelli Miller
Publisher
Green Technology
236 West Mountain Street
Suite 105
Pasadena, California 91105

Dear Kelli,

Thank you for helping make the Governor's Glo was an honor and pleasure to host this historic su overstate the role you played in bringing it all toge

As global environmental leaders, we made some against climate change. Our agreements to work establish a framework for the sequel to the Kyoto willingness to make a big, global push to restore by global climate change is the great environmen have a role to play in this effort. Your countless accomplished at the summit, and I hope you know

Thanks again for your hard work.

With warm regards,


Arnold Schwarzenegger

Green Technology – Trusted Partner

**"THANK YOU FOR MAKING THE
GOVERNOR'S CLIMATE SUMMIT SUCH
A SUCCESSFUL EVENT."**

ARNOLD SCHWARZENEGGER
FORMER GOVERNOR OF CALIFORNIA

WHOLE TEAM



KEITH MILLER

Overall Sales Strategies



NANCY MILLER

Marketing Research
and Sales



JONATHAN MARQUISS

Match Making



STAR OLEA

Video Production &
Logistics



DAN ESTRADA

K - 12 & Community
Colleges Facilities Expert



FERNANDO OLEA

Marketing



ANDY HOOVER

Video Production



JEANNE BUSH

Outreach



NICK MILLER

IT

One Hour Strategy Consultation With Green Technology Team

You brief us on your product/service features and benefits

We brief you on our program elements

We prioritize a path forward that optimizes the integration of this service into your sales and marketing efforts and that creates an easy to follow plan



Get tools to advance your marketing and sales efforts in the huge California market.

cities and counties
decision makers
municipalities

state government
schools and colleges
stakeholders



Opportunity Research

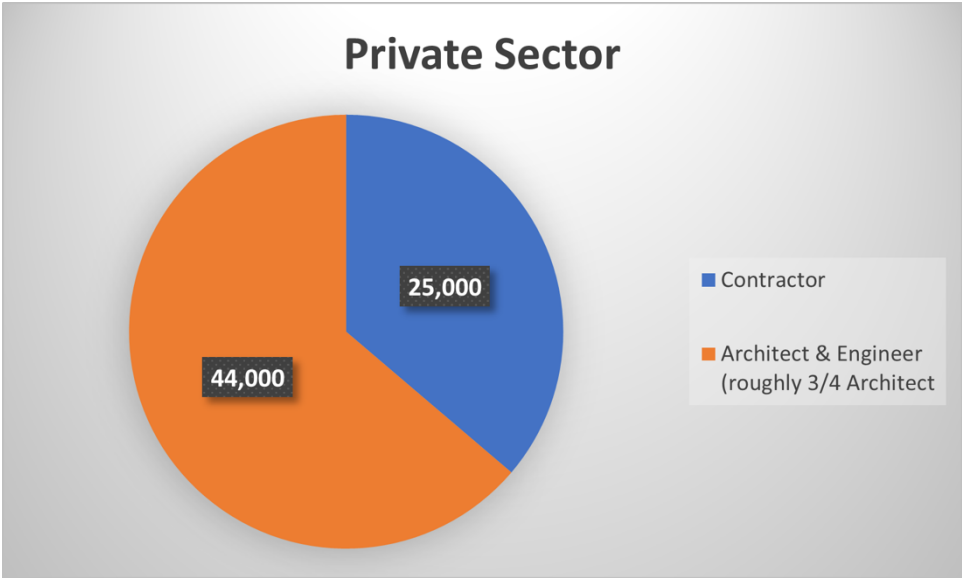
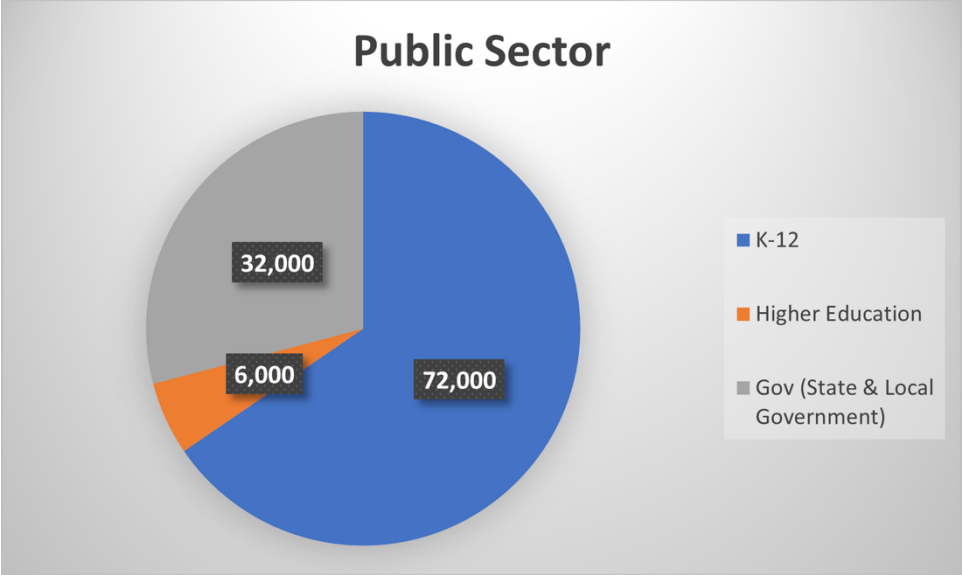
Consult & Research Support to acquire key decision maker contact information where our assistance can be helpful.



Opportunity Notifications

We track opportunity announcements and verify them and where possible match them to your category and notify you with the essential details including dates, contract opportunity details, approval process, and essential contact data.

The Green Technology data base is a key asset that is utilized to bring value to **Sustainability Champions Portfolio Members**. Curated over the past 18 years there are over 15,000 within this database that form the core of this vital ecosystem.



Powerful Marketing Tools

Live & Virtual Events

Connecting with Decision-Makers

Live events are a powerful way to connect with decision-makers and share knowledge.

A powerful tool that evolved to make possible sharing knowledge without having to travel.



- Cities and counties
- Decision makers
- Municipalities
- State government
- Schools and colleges
- Stakeholders

Round Tables

Tailored Meetings That Help Build Relationships.



Success!

"What a week! Getting that connection with the Ca Department of Education and also reaching LAUSD within one week. It's great." - TH, Foamstream by Weedingtech

Green Technology Virtual Magazine

We work with you to create features for our magazine that can fit into one of the following categories as one of our Sustainability Champions:

- Sustainability Champions - Special Edition
- Sustainability Champions - Highlights
- Sustainability Champions - Best Practices

We broadcast these stories to our 60 thousand plus stakeholder database putting your brand in front of the decision makers and influencers and connecting you with new opportunities.



Green Technology Directory



A service that was created upon stakeholder's request in order for them to easily find online the companies they need to compete their projects.

Sustainability Champions Portfolio Summary

- Match Making Meetings Set
- Event Participation
- Correctly Identified Opportunities Provided
- Correctly Identified Decision Makers Provided
- Webinars Produced and Promoted
- Inclusion in GT Magazine
- Enhanced Listing In GT Resource Directory
- Monthly Consultative Planning Meetings
- Powerful Marketing Tools
- Video showcases

Connecting with decision makers



Success!

"... We could not have done this without all the help we received from both of you. ... We are very excited to work with you for the year, getting us in touch with the State Architects office is amazing." - Krista Rigsbee, Constructive Systems Inc.

Sustainability **Champions Portfolio Categories**

 **Current**  **Occupied**

