

Green Technology Magazine, Training, Summits and Forums

K – 12 Schools (over 1,000 districts)

Community College Campuses (Largest in the world)

Cities

Counties

State Agencies

Specifiers

Architects

Companies

Green Technology – Trusted Partner



GOVERNOR ARNOLD SCHWARZENEGGER

December 5, 2008

Mr. Keith Miller
Publisher
Green Technology
236 West Mountain Street
Suite 105
Pasadena, California 91103

Dear Keith,

Thank you for helping make the Governors' Global Climate Summit such a success. It was an honor and pleasure to host this historic summit in California, and it would be difficult to overstate the role you played in bringing it all together.

As global environmental leaders, we made some tremendous strides toward victory against climate change. Our agreements to work together to reduce tropical deforestation, establish a framework for the sequel to the Kyoto Protocol, and our demonstrated willingness to make a big, global push to restore our planet's health. Reversing the damage by global climate change is the great environmental challenge of the 21st century, and we all have a role to play in this effort. Your countless hours of work helped set the stage for the accomplishments at the summit, and I hope you know your contributions were appreciated.

Thanks again for your hard work.

With warm regards,

Arnold Schwarzenegger

"THANK YOU FOR MAKING THE GOVERNOR'S CLIMATE SUMMIT SUCH A SUCCESSFUL EVENT."

ARNOLD SCHWARZENEGGER
FORMER GOVERNOR OF CALIFORNIA

- Robust Ecosystem
- Opportunities
- Influencers
- Decision makers
- Sustainability Champions

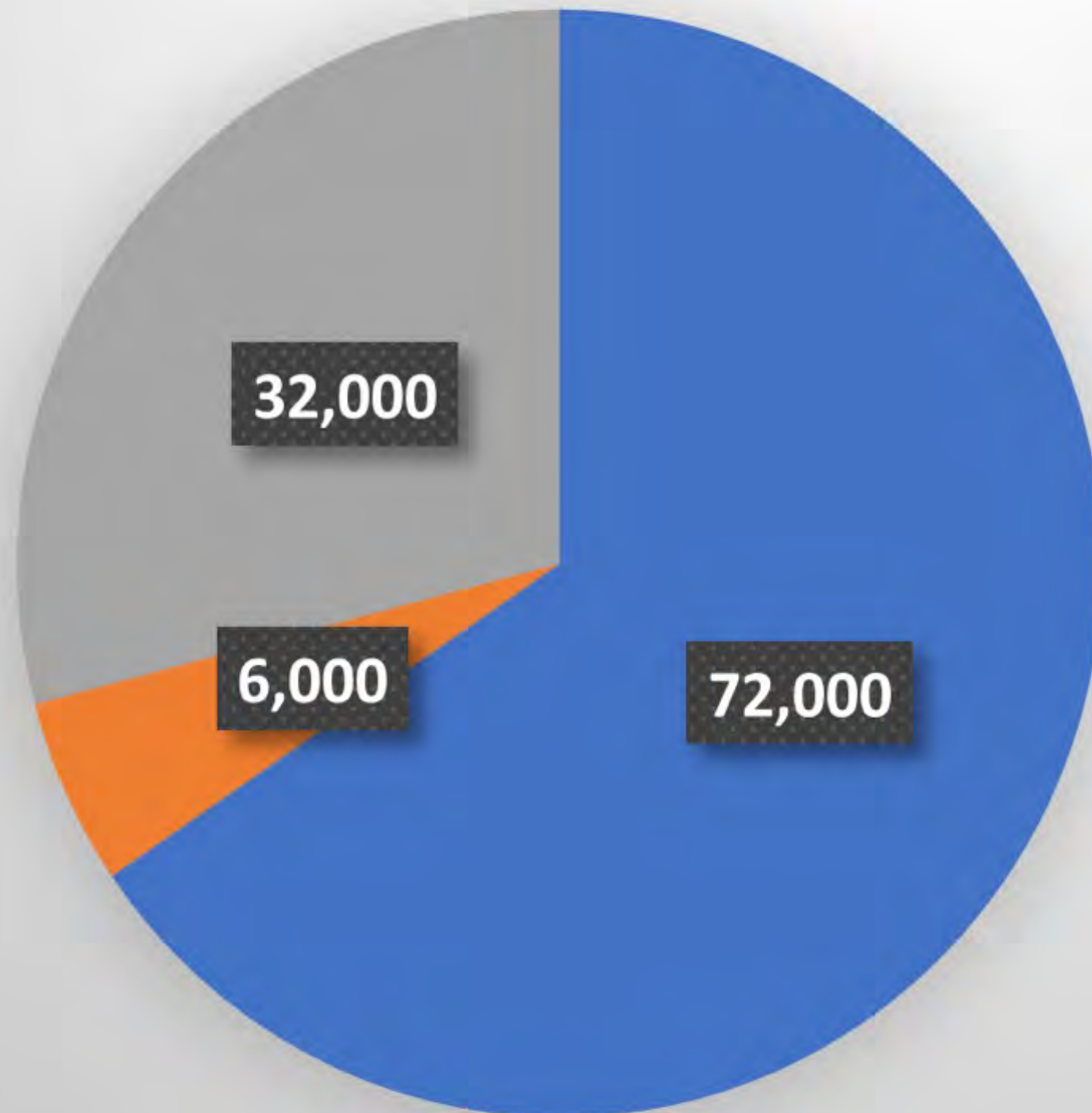


Robust Data Base

Champions Sharing their knowledge

Schools
Colleges
Cities
Counties
State Agencies
Dept of General Services
Chancellors Office
County Offices of Education
Business Officers
Superintendents
Maintenance & Operations

Public Sector

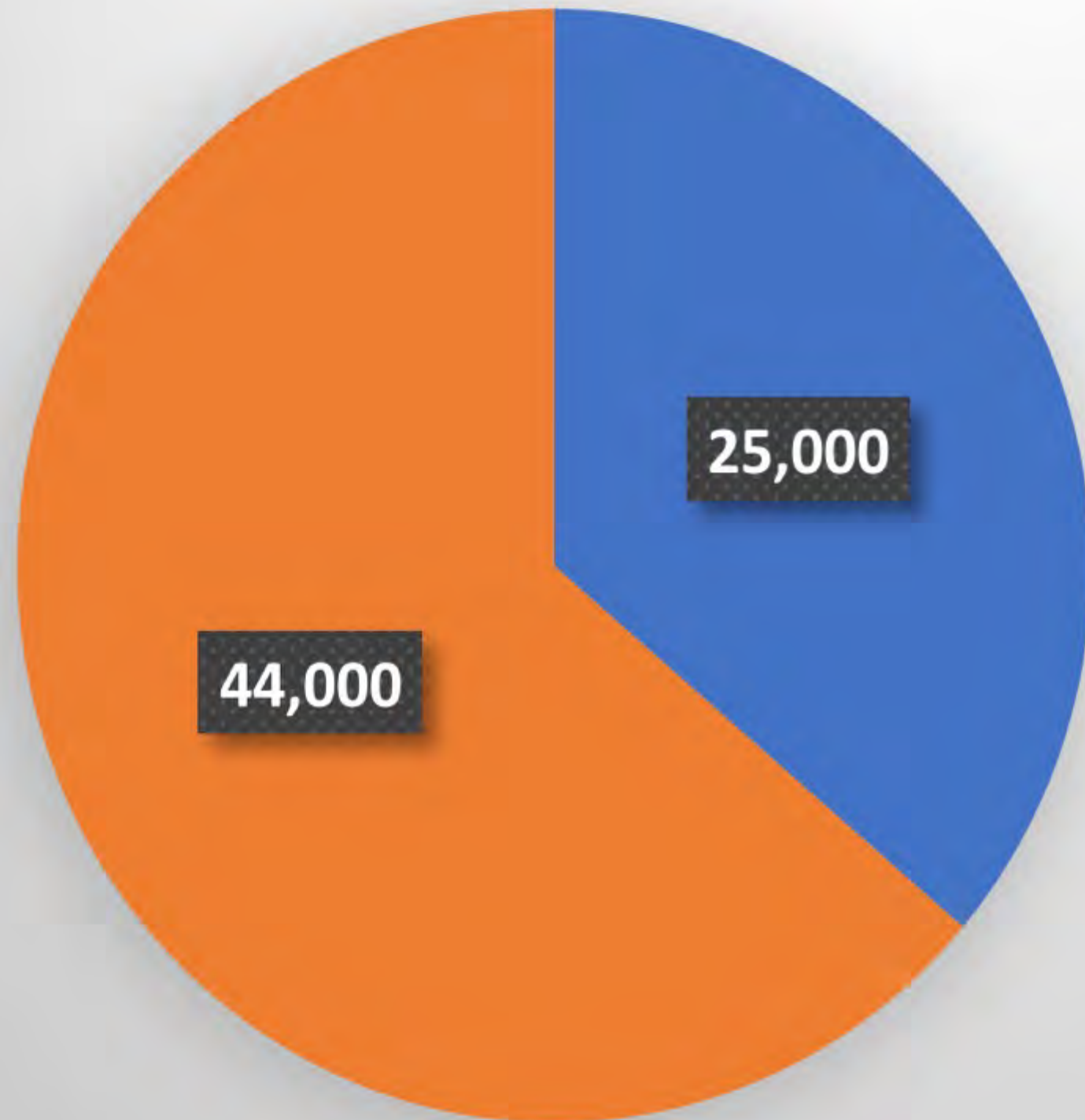


■ K-12

■ Higher Education

■ Gov (State & Local Government)

Private Sector



■ Contractor

■ Architect & Engineer
(roughly 3/4 Architect)



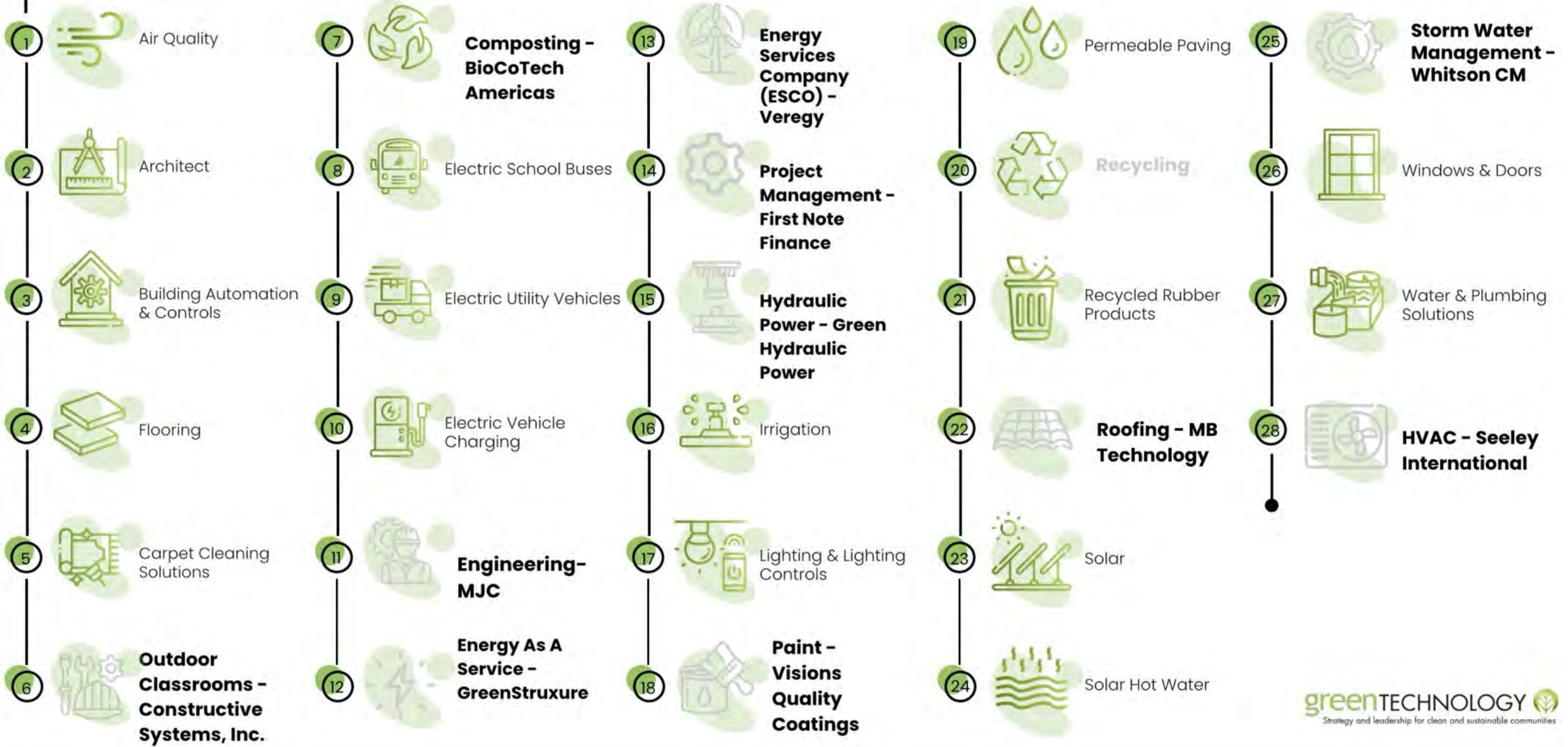
GREEN TECHNOLOGY

Sustainability Champions Portfolio

Category Exclusive - Connect with Opportunities
and Decision Makers in California's Public Sector
Building and Transportation Markets

Sustainability **Champions Portfolio Categories**

 Available  Occupied





cities and counties
decision makers
municipalities

state government
schools and colleges
stakeholders

Opportunity Research – Decision Maker Connection

Locating immediate and future opportunities and related points of contact and connecting Champions with these



A photograph of a group of people in a meeting room, overlaid with a blue and green gradient. The text 'Facilitated Meetings' is centered in white. In the foreground, a person's hands are visible typing on a laptop. The laptop screen displays a website with a 'MEET THE STAFF' section featuring several portraits. Other laptops and smartphones are scattered on the table. The background shows several other participants seated around the table, some looking towards the camera and others looking at their devices. A large green diagonal shape is in the top right corner.

Facilitated Meetings

A photograph of a business meeting with a handshake, overlaid with a teal and green gradient. The scene shows a man in a dark shirt shaking hands with another man in a light shirt. A woman with glasses is visible in the foreground, looking towards the handshake. In the background, there is a bulletin board with several papers pinned to it. The overall atmosphere is professional and collaborative.

Contracting Process Research and Clarification

Live Events

Connecting with Decision-Makers

Live events are a powerful way to connect with decision-makers and share knowledge.







Virtual Events

Connecting with Decision-Makers

A powerful tool that evolved to make possible sharing knowledge without having to travel.



- Cities and counties
- Decision makers
- Municipalities
- State government
- Schools and colleges
- Stakeholders



Round Tables

Connecting with
Decision Makers
and Influencers

Tailored Meetings
That Help Build
Relationships.



“As one of Green Technology’s Sustainability Champions, in addition to the events and other marketing tools that are part of this service, I particularly like the Round Table feature. We got an immediate request for a meeting right in the midst of it and several other opportunities for follow up! It is good to be part of this ecosystem that Green Technology champions in California.”-T.H., Foamstream by WeedingTech

Showcase Webinars

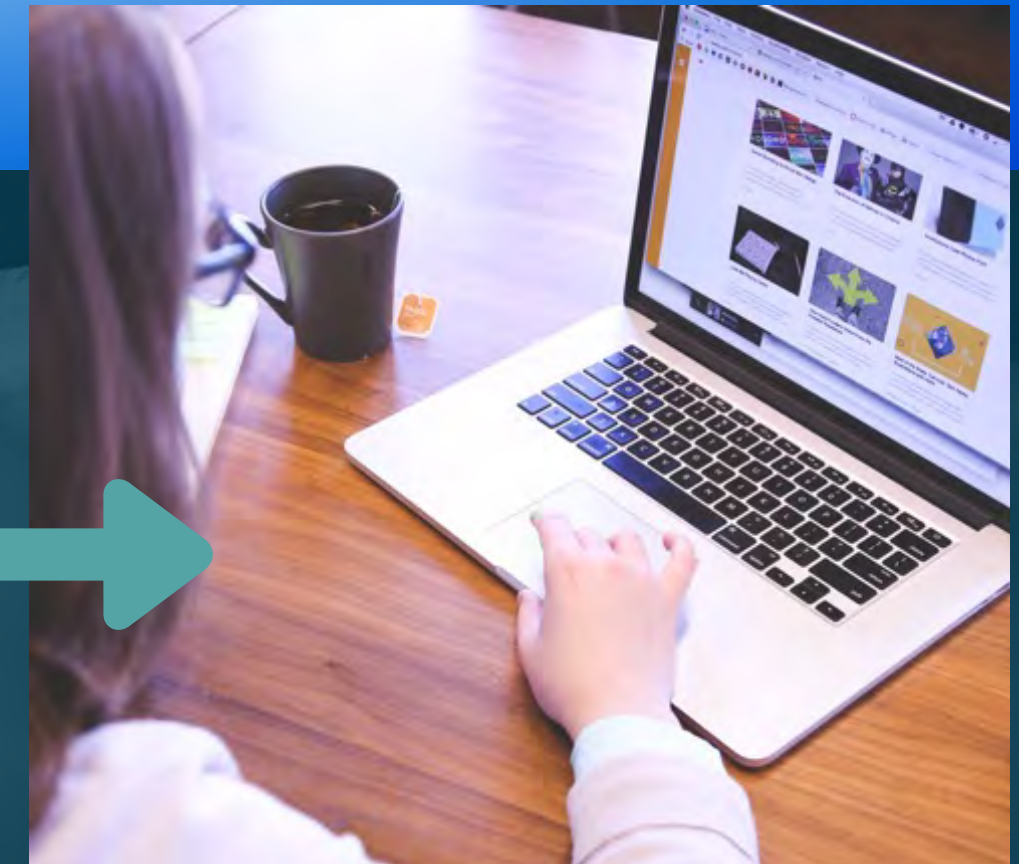
Champions Sharing their knowledge

Green Technology Virtual Magazine

We work with you to create features for our magazine that can fit into one of the following categories as one of our Sustainability Champions:

- Sustainability Champions - Special Edition
- Sustainability Champions - Highlights
- Sustainability Champions - Best Practices

We broadcast these stories to our 60 thousand plus stakeholder database putting your brand in front of the decision makers and influencers and connecting you with new opportunities.



Magazine



The High-Tech Landscape: How Expanded WI-FI is Keeping Chico State's Grounds Watered and Healthy

📅 December 5, 2023

The story of smart irrigation at Chico State has been one of seizing opportunities when...

[Read More](#)



Green CA Schools and Higher Education Summit 2023 Leadership Award Winners

📅 November 28, 2023

The Leadership Awards play a vital role in promoting and accelerating the transition towards a...

[Read More](#)



Meet the CCC: Growing the Green Energy Work Force

📅 August 5, 2023

Blue hats, khaki shirts, big smiles – while attending Green Technology's signature events you might...

[Read More](#)



Sustainable Facilities Forum 2023 Leadership Award Winners

📅 June 21, 2023

The importance of these awards lies in their ability to inspire and motivate individuals,



The unexpected arboretum: CSUSM benefits from sustainable approach to water and environmental management

📅 March 14, 2023

Back in 2021, arboretums were very much on the minds of surveyors from the educational...



Rethinking Sustainability

📅 February 3, 2023

In the past, sustainability in furniture manufacturing typically involved using sustainable materials and sustainable processes. Now,...

[Read More](#)

Sustainable Facilities Resources Directory

- Match Making Meetings Set
- Event Participation
- Correctly Identified Opportunities Provided
- Correctly Identified Decision Makers Provided
- Webinars Produced and Promoted
- Inclusion in GT Magazine
- Postings In GT Resource Directory
- Quarterly Consultative Planning Meetings
- Video showcases

greenTECHNOLOGY
Energy and leadership for clean and sustainable communities

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Sustainable FACILITIES RESOURCES

Categories

- Architectural Design Services
- Automotive
- Battery Backup Systems
- Building Automation & Controls
- Building Commissioning
- Building Materials / Systems
- CMAS Contract Holder
- Computer Hardware / Software
- Construction Services / Management
- Consulting Services
- COVID Sanitization Product
- Document Scanning Products and Services
- Doors
- Economical Development
- Education and Training
- Electrical
- Energy Conservation
- Energy Consulting
- Energy Management / Monitoring
- Energy Storage
- Engineering Services
- Envelope Air Sealing
- Environmental Assessment
- Environmental Services

[Back to Directory](#)

acco engineered systems
ACCO Engineered Systems
Building Services Company that specializes in HVAC design and construction.

CAMPBELL
Campbell Window Film
Campbell Window Film is a national, full-service window film installation company and security glass provider. Our product specialties include security window film, security screens, Riot Glass™, facade resurfacing, and commercial window tinting. We are focused on bringing you the best customer service experience available.

Park Planet
Park Planet (formerly NSP3) has been supplying and installing DSA shade shelters and playgrounds for 20 years throughout the State of California. Our product lineup also includes all types of surfacing and site amenities as well as outdoor musical

<https://www.green-technology.org/directory>

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Sustainable Facilities Resources Directory

MBCare Free Roof Maintenance & Evaluation

Watch on YouTube

metalflex SBS Cool Roof & Title 24 Compliant Roofing System

- More Flexible**
- High Puncture and Traffic Resistance**
- Reduced Thermal Br**
- Easy Maintenance**
- st Lifecycles**

Watch on YouTube

<https://www.green-technology.org/directory>

Coaching

- CMAS California Multiple Awards Schedule
- Environmentally Preferable Purchasing (EPP)
- Best practices
- Featured public sector guest participation
- Integrating best practices testimonials
- Strengthen your value proposition story
- Help create AIA accredited training
- Webinars



Constructive Systems Inc.
Sustainable Solutions

Champion Showcases



REAL WORLD MOVIES

- ENVIRONMENTAL LITERACY
- AGRICULTURE
- ANIMALS
- ARCHITECTURE
- ART & MUSIC
- BUSINESS & COMMERCE
- DESIGN
- EARTH SCIENCE
- ENVIRONMENTAL
- MOVIE CLOSE-UPS
- SCIENCE & TECHNOLOGY
- SPACE SCIENCE
- SPORTS
- TRANSPORTATION
- HOME PAGE

SUBSCRIPTIONS AND DVDS

- SCHOOL SUBSCRIPTIONS
- INDIVIDUAL SUBSCRIPTIONS
- SUBSCRIPTION PRICING
- STEAM CAREER VIDEO LIBRARY
- PROFESSIONAL DEVELOPMENT
- FUTURE'S CHANNEL DVD BUNDLE
- GOOD MORNING MISS TOLIVER
- ALGEBRA IN THE REAL WORLD DVD
- STEM VIDEOS ON DVD
- TESTIMONIALS

The Wind Business - newer
from Futures Channel



06:32

▶ [Progress Bar] [Signal] [Settings] [Full Screen] vimeo

It can take years to plan and engineer these state-of-the-art wind farms. It's a problem-solving process that draws on an understanding of algebra, geometry, kinetic energy, etc. to turn one of our most abundant resources into a viable business.
Running time 06:32 minutes

Questions to highlight California Environmental Principles (CEP)

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Future Channel
Newsletter Sign Up

Champion Showcases

Pioneering Solar-Powered Outdoor Classrooms



Subject: Science

Grade Levels: 3rd Grade, 4th Grade, 5th Grade, 6th Grade,

Synopsis: Krista Rigsbee, founder of Constructive Systems Inc., unveils solar-integrated outdoor classrooms. These innovative spaces merge STEM with education, emphasizing both sustainability and hands-on learning.

Running Time: 2:39 minutes

Related Lessons:

Title: [PLANT POWER UP: ENERGY FROM THE SUN AND ENERGY TRANSFER](#)

Topics: [Energy](#),

Next Generation Science Standards (NGSS): [Analyzing and Interpreting Data](#),

[View This Lesson](#)

Environmental Education and Environmental Literacy

Information on current environmental literacy resources and grant opportunities.

Blueprint for Environmental Literacy

Recognizing that critical environmental concerns face California, former State Superintendent of Public Instruction Tom Torlakson convened the California Environmental Literacy Task Force to think deeply about how to build a future for an environment that is sustainable, healthy, prosperous, and equitable. The resulting report, *A Blueprint for Environmental Literacy: Educating Every Student In, About, and For the Environment* provides guiding strategies and recommendations to realize the ambitious goal of achieving environmental literacy for all California students.

Report

[A Blueprint for Environmental Literacy: Educating Every Student In, About, and For the Environment](#) (PDF)

[Accessible Alternate Version of A Blueprint for Environmental Literacy](#)

Environmental Education Grant Program

Share this Page



Trending in Curriculum Areas

[NGSS for California Public Schools, K-12](#)

[Physical Education FAQs](#)



*IDA A. CLAIR, AIA
STATE ARCHITECT
CALIFORNIA
DEPARTMENT OF
GENERAL SERVICES*



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State Architect
Division of the State Architect

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California Department of
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Terry Walker

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Andra Yeghoian

Environmental Literacy
Coordinator
San Mateo County Office of
Education

Leonard Hernandez

Director Maintenance and
Operation, Transportation and
Facilities
Pasadena USD

- Match Making Meetings Set
- EXPO Event Participation
- Identified Opportunities Provided
- Identified Decision Makers Provided
- Webinars & Round Tables
- GT Magazine Articles
- GT Resource Directory
- Strategy Meetings & Opportunities
- Video showcases

Champion Features



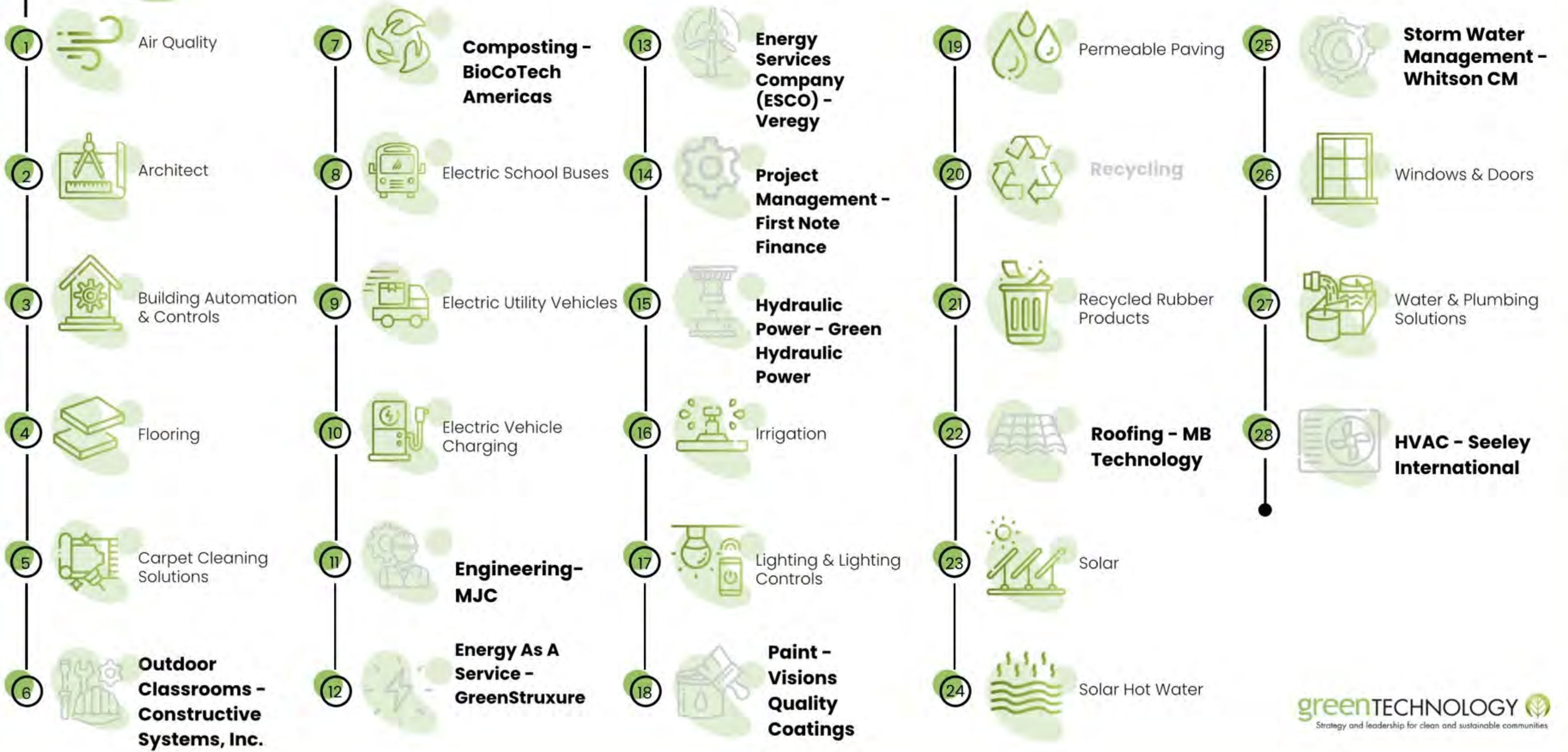


Qualified Leads Subscription Service

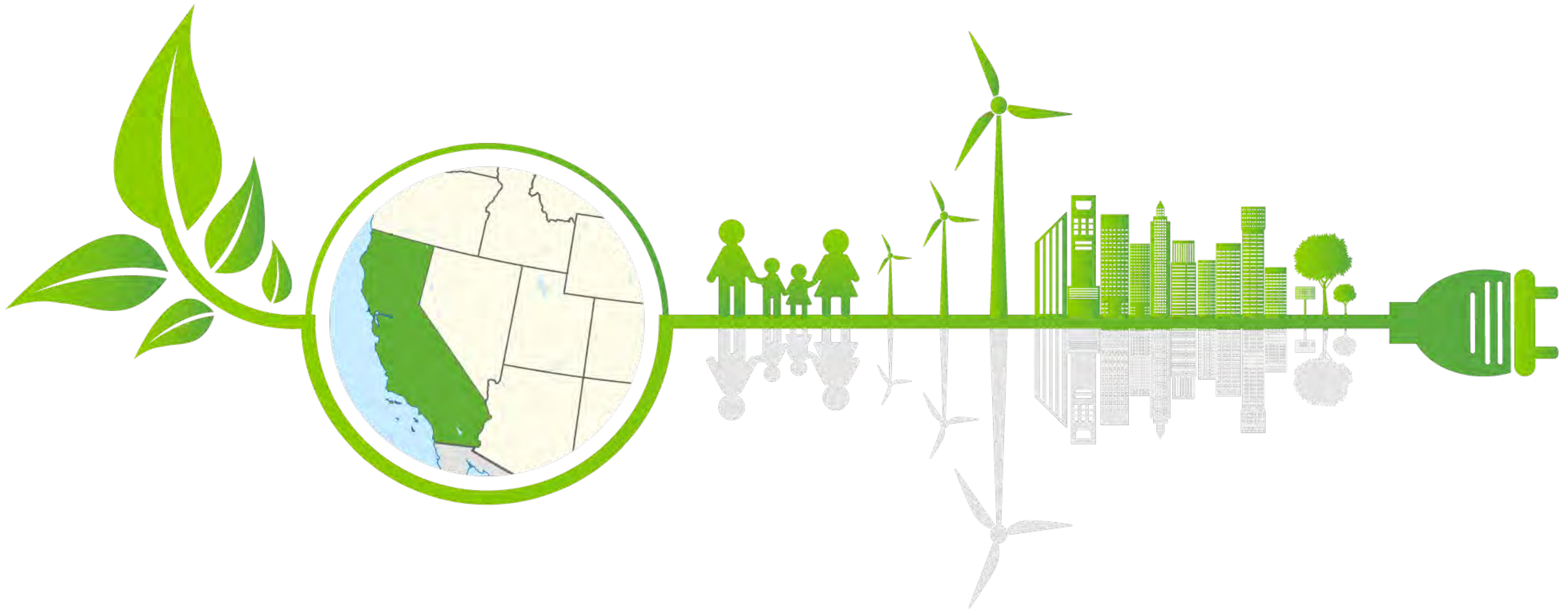
- Monthly fee of \$1,250 per month
- Pay for full year and fee is discounted to \$12,500
- Auto renewal/cancel anytime
- Some Category Exclusivity

Sustainability **Champions Portfolio Categories**

 Available  Occupied



A Better ROI



- Robust Ecosystem
- Opportunities
- Influencers
- Decision makers
- Sustainability Champions



greenTECHNOLOGY 
SUSTAINABILITY CHAMPION

greenTECHNOLOGY 
SUSTAINABILITY CHAMPION

WHOLE TEAM



KEITH MILLER

Overall Sales Strategies



NANCY MILLER

Marketing Research
and Sales



JONATHAN MARQUISS

Match Making

WHOLE TEAM



STAR OLEA

Video Production &
Logistics



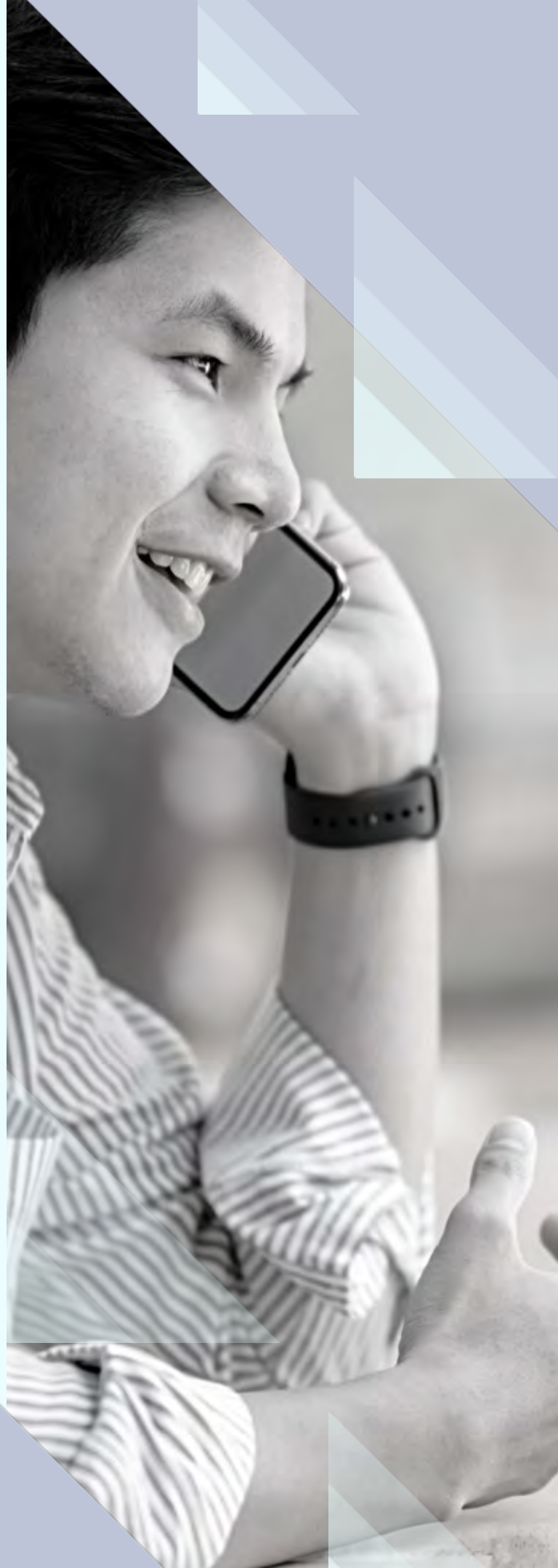
DAN ESTRADA

K – 12 & Community
Colleges Facilities Expert



FERNANDO OLEA

Marketing



One Hour Strategy Consultation With Green Technology Team

- You brief us on your product/service features and benefits
- We brief you on our program elements
- We prioritize a path forward that optimizes the integration of this service into your sales and marketing efforts and that creates an easy to follow plan

Green Technology Sustainability Champions Portfolio Overview

Green Technology has long supported California's efforts to advance sustainability practices when it comes to transportation systems and the built environment.

Companies with sustainability products and services are an important part of this support system. Serving as a trusted facilitator for public sector stakeholders Green Technology provides training, informative articles, summits, forums, virtual round tables, and various means to share and advance best practices. These serve as connect points to public sector institutions for companies with products and service that are in demand by public sector institutions; schools, colleges and state and local government.

California proudly adopts innovative solutions and best practices. These successes serve as examples to shine the light on and replicate throughout California, the nation, and the world. The Green Technology Team selects candidate companies with needed products and services and invites these "**Champions**" into this robust ecosystem and connects them with opportunities and decision makers.

The process involves carefully identifying companies that fit into categories that are deemed essential to the Green Technology nonprofit mission ***to help create clean and sustainable communities.***

In most categories participation is exclusive. An essential part of this strategy is to grow the reputation and awareness of these **Champions** as important partners who support Green Technology's nonprofit work while serving as "go to companies" who are expanding the State's sustainability footprint.

[Click here](#) to inquire about this opportunity and determine whether this is a fit for you.

[Click here](#) to apply to become one of Green Technology's Champions.

Sustainability Champions Pledge

To support Green Technology and its public sector stakeholders in their mission to advance the built and transportation sector sustainability objectives and to help California public sector leaders and stakeholders lead by example.

Green Technology is an initiative of the Foundation for Advancements in Science & Education

(FASE) a 501c3 public charity

Tax ID *95-3711811*

2400 N Lincoln Ave

Altadena, CA 91001

626-577-5700

Email

kmiller@green-technology.org

