

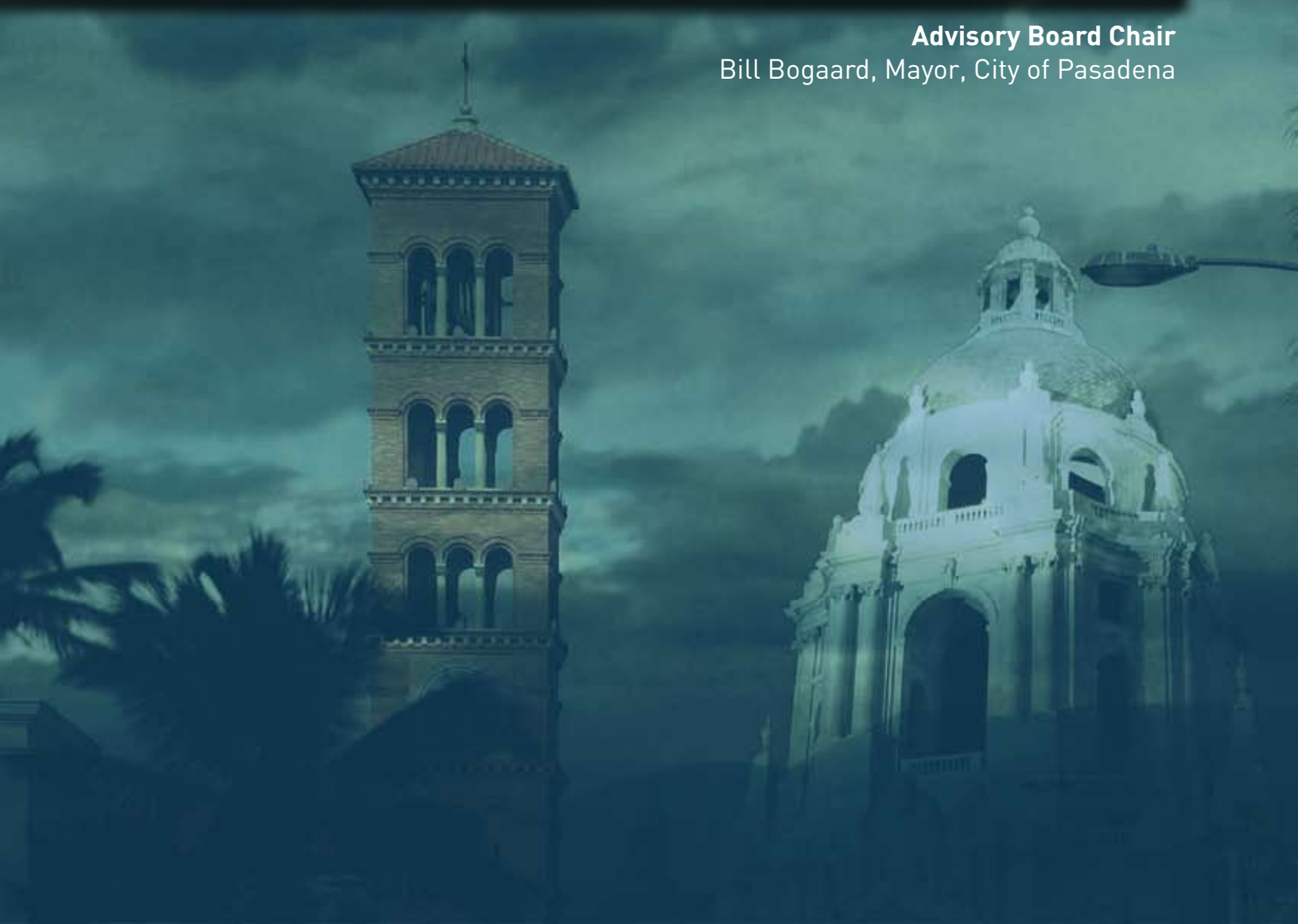


June 7-8, 2008  
Pasadena Convention Center

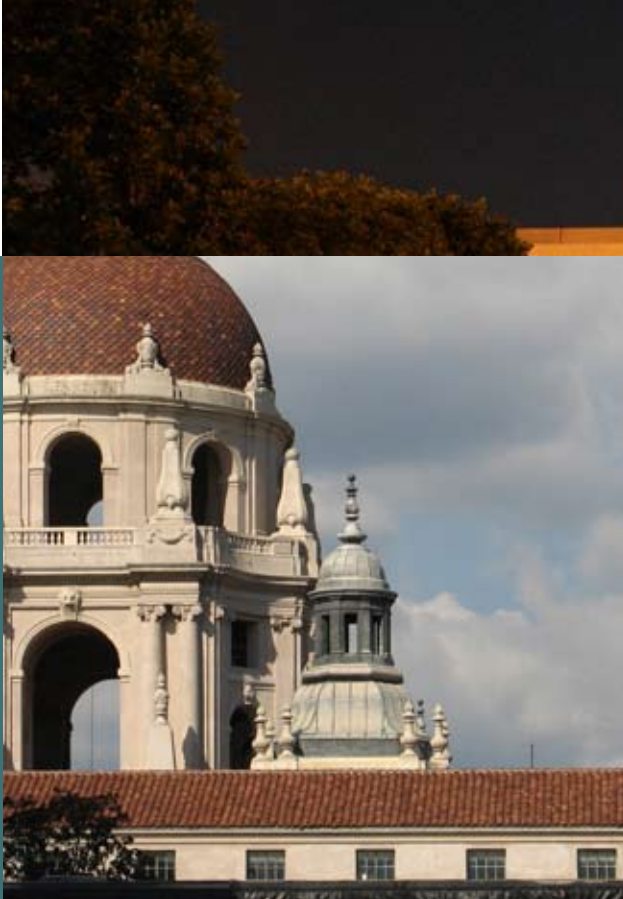
**Creating a Pasadena for Future Generations**

**POSITION YOUR COMPANY AS A LEADER IN  
THE GREENING OF SOUTHERN CALIFORNIA!**

**Advisory Board Chair**  
Bill Bogaard, Mayor, City of Pasadena



SOUTHERN CALIFORNIA IS ONE OF THE LARGEST GREEN MARKETS IN THE U.S. – DON'T MISS THIS OPPORTUNITY TO POSITION YOUR COMPANY AS A LEADER IN THIS VIBRANT MARKETPLACE...



The green technology sector shows potential to expand jobs, grow the economy, and produce more revenues... One of the things that I have been active in is trying to persuade businesses to take a sober look at their long-term prospects in a changing global environment and to calculate impacts on business and ways to adapt to that.

*Bill Lockyer, Treasurer, State of California*

I deal with a lot of venture capitalists, and there's more money being brought into the green movement in California than into software and hardware combined. There's billions of dollars being invested. Venture capital holds itself where there's innovation, and innovation drives California.

*Bharat Patel, Senior Vice President, HOK Architects, Community Advisory Board, Union Bank of California*

Bank of America is involved in financing the green economy for a lot of good reasons. We believe it represents the future, and a tremendous business opportunity. We believe it's what our customers and clients need us to do to support them. And we believe it's the right thing to do for our communities, our country, and our planet.

*Ken Lewis, Chairman and Chief Executive Officer, Bank of America*

Coca-Cola is a local business – on a global scale. The beverages we produce are bottled and distributed locally, and the success of our business is inextricably linked to the well being of the communities in which we serve...It is our collective responsibility to address the environmental challenges that threaten our planet. By working together, we can preserve our natural resources for our children - and for their children.

*Ben Sheidler, U.S. Government Relations, Western Region, The Coca Cola Company*

## SPEAKERS AT THIS GROUNDBREAKING EVENT WILL INCLUDE:

Pasadena Mayor **Bill Bogaard**

**Rosario Marin**, California Secretary of State and Consumer Services;  
Chair, Governor's Green Action Team

**Dr. Charles Elachi**, Director, Jet Propulsion Laboratory

**Michael R. Peevey**, President, California Public Utilities Commission

**Timothy Brick**, Chairman, Board of Directors,  
Metropolitan Water District of Southern California

**John Boesel**, President and CEO, WestStart-CALSTART



# SPONSORSHIPS AND BENEFITS

## PLATINUM SPONSORSHIP (ONE)

### **BENEFITS:**

#### **Onsite:**

- One complimentary 8'X10' booth in the Main Conference Building
- Opportunity to introduce the keynote speaker
- Presentation during a breakout session
- Premium logo recognition on conference banners and general conference signage
- Verbal recognition during general sessions

#### **Summit Program Guide:**

- Full-page color ad on the back cover of the Summit Program Guide
- Logo and company profile in sponsor section of Summit Program Guide

#### **Other Benefits:**

- Four complimentary passes to the Opening Reception

#### **Pre- and Post-Event:**

- Logo on Summit home page with a link to your company web site
- Logo in pre-conference promotional material
- Post-event registration lists for one-time rental (no e-mail)
- Two week leader board or skyscraper ad on conference home page

**Price: \$15,000**

## GOLD SPONSORSHIP (TWO)

### **BENEFITS:**

#### **Onsite:**

- One complimentary 8'X10' booth in the Main Conference Building
- Presentation during a breakout session
- Logo recognition on conference banners and general conference signage
- Verbal recognition during general sessions

#### **Summit Program Guide:**

- Full-page color ad inside the Summit Program Guide
- Logo and company profile in sponsor section of Summit Program Guide

#### **Other Benefits:**

- Three complimentary passes to the Opening Reception

#### **Pre- and Post-Event:**

- Logo on Summit home page with a link to your company web site
- Logo in pre-conference promotional material
- Post-event registration lists for one-time rental (no e-mail)

**Price: \$10,000**

## SILVER SPONSORSHIP (THREE)

### **BENEFITS:**

#### **Onsite:**

- One complimentary 8'X10' booth in the Main Conference Building
- Presentation during a breakout session
- Logo recognition on conference banners and general conference signage

#### **Summit Program Guide:**

- Half-page color ad inside the Summit Program Guide
- Logo and company profile in sponsor section of Summit Program Guide

#### **Other Benefits:**

- Two complimentary passes to the Opening Reception

#### **Pre- and Post-Event:**

- Logo on Summit home page with a link to your company web site
- Logo in pre-conference promotional material
- Post-event registration lists for one-time rental (no e-mail)

Price: \$7,500

## BRONZE SPONSORSHIP (FIVE)

### **BENEFITS:**

#### **Onsite:**

- One complimentary 8'X10' booth in the Main Conference Building
- Logo recognition on conference banners and general conference signage

#### **Summit Program Guide:**

- Quarter-page color ad inside the Summit Program Guide
- Logo and company profile in sponsor section of Summit Program Guide

#### **Other Benefits:**

- Two complimentary passes to the Opening Reception

#### **Pre- and Post-Event:**

- Logo on Summit home page with a link to your company web site
- Logo in pre-conference promotional material
- Post-event registration lists for one-time rental (no e-mail)

Price: \$5,000

# SPONSORSHIPS AND BENEFITS



## REGISTRATION SPONSORSHIP (ONE)

### **BENEFITS:**

#### **Onsite:**

- Company logo and profile on badge holder inserts
- Logo recognition on registration signage

#### **Summit Program Guide:**

- Logo and company profile in sponsor section of Summit Program Guide

#### **Other Benefits:**

- Two complimentary passes to the Opening Reception

#### **Pre- and Post-Event:**

- Exclusive leader board ad on registration web site from date of contract through the Summit
- Logo in pre-conference promotional material
- Post-event registration lists for one-time rental (no e-mail)

Price: \$5,000

## OPENING RECEPTION SPONSORSHIP (UNLIMITED)

### **BENEFITS:**

#### Onsite:

- Logo recognition on Opening Reception signage
- Complimentary table-top display at the Opening Reception

#### Summit Program Guide:

- Logo and company profile in sponsor section of Summit Program Guide
- Quarter-page color ad inside the Summit Program Guide

#### Pre- and Post-Event:

- Logo on Summit home page with link to your web site
- Logo on Opening Reception invitations
- Post-event registration lists for one-time rental (no e-mail)

Price: \$3,500 per sponsor

For more information:  
call 626-577-5700  
or visit  
[www.greentechnology.org/greenpasadena](http://www.greentechnology.org/greenpasadena)

Copyright © 2008, Green Technology. All rights reserved.



June 7-8, 2008  
Pasadena Convention Center

**Creating a Pasadena for Future Generations**