



# The Sacramento Region Clean Technology Story

Presented By: Ingrid Rosten  
Executive Director

SARTA's

CleanStart and McClellan Technology Incubators



**CleanStart**  
SUPPORTING CLEAN ENERGY VENTURES

# Ingrid Rosten

- **Executive Director and Manager, CleanStart, GreatStart Mentorship Program and McClellan Technology Incubator**
- **Sr. Consultant, Innovative Partners, Inc. – Business incubation development, cluster development, management consulting, venture advising and management**
- **Green Capital Alliance Member**
- **Co-developer/Manager of 10 business incubator/ high-tech business-development centers**
- **Consultant to economic and real estate developers – countries, states, counties, cities, private industry**
- **Invited speaker internationally and presenter to over 300 visiting delegations**

# Sacramento Region Boasts

- Cluster of almost 100 Green/Clean Energy Technology Co.'s Regionally
- World renowned Universities, research institutes and colleges
- Innovative Utilities
- Access to State Policy Makers
- Funding
- Local Government Support
- Shared Vision
- Business Incubators

# Development of CleanStart and the Clean Energy Technology (CET) Sector

- Vision
- Feasibility Study & Business Plan
- CET cluster mapped
- SACTO attracts CET U.S. Headquarters
- PowerUp! Business Plan Competition
- GreatStart Mentorship Program
- Partnership for Prosperity – Clean Energy Action Team and Green Capital Alliance
- Regional Adoption of Resolutions
- CET CEO Roundtables
- Cap to Cap
- Sacramento Region Clean Energy Showcase
- Workforce development programs
- Going Green



# What can you do?

- **Adopt** resolutions to purchase and be green
- **Attend** regional green events
- **Buy** and use clean and green products at home and at work
- **Educate** and tell others
- **Partner** and collaborate with other organizations
- **Recycle** everything
- **Support** entrepreneurs, beta test products



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**THANK YOU!!!**