

Green California Summit & Exposition  
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SMUD Energy Efficiency Programs



# SMUD Energy Efficiency Programs for Commercial/Industrial (C/I) Customers

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- The SMUD Team
- C/I Customer Overview
- Goals for 2014
- The Big 4 (Programs)
- Questions/Contact Information

# SMUD Energy Efficiency Programs for C/I Customers

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- ***The SMUD Team***

- > 30 members

- > assigned into three basic “divisions”

- key account management

- program management

- technical assessment/project review

# SMUD Energy Efficiency Programs for C/I Customers

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- ***C/I Customer Overview***

- > Approximately 60,000 businesses in SMUD service territory
- > A wide variety of customers:
  - data centers; financial institutions
  - retail, hospitality, office complexes
  - industrial
  - agricultural
  - municipal
  - medical

# SMUD Energy Efficiency Programs for C/I Customers

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- ***Goals for 2014***

- > energy efficiency goals are set each year
- > three year forecasts are also set annually
- > the collective goal for the C/I Accounts Management Team in 2014: 95 GWh

# SMUD Energy Efficiency Programs for C/I Customers

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- ***The Big 4 (Programs)***

- > Express Energy Solutions

- “do-it-yourself” program (for customers on a commercial rate)
    - rebates available for a variety of measures: lighting, HVAC, food service, energy management systems, and more
    - rebates vary by measure & quantity
    - customer installs measure(s), completes rebate application and submits to SMUD for payment

# SMUD Energy Efficiency Programs for C/I Customers

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- ***The Big 4 (Programs), continued...***

- > Complete Energy Solutions

- designed for small to mid-sized C/I customers
- SMUD provides a free, comprehensive energy assessment and identifies specific energy efficiency measures for installation
- once measures installed, rebates are available (rebates vary by measure and quantity)

# SMUD Energy Efficiency Programs for C/I Customers

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- ***The Big 4 (Programs), continued...***
  - > Savings by Design
    - for building owners and design teams
    - SMUD staff provides design assistance via:
      - 1) whole building approach
      - 2) systems approach
    - up to \$150,000 in incentives available



# SMUD Energy Efficiency Programs for C/I Customers

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- ***The Big 4 (Programs), continued...***

- > Customer Incentives Program

- for industrial process improvements
    - incentives cover up to 30% of the project cost or \$150,000, whichever is less
    - pumps, motors, industrial fans, exhaust hood & fan projects, injection molding machines, industrial refrigeration are some of the measures covered

# SMUD Energy Efficiency Programs for C/I Customers

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- ***Questions?***
- ***Contact Information:***

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