



A Green Technology Event

Greening the Golden State



08

Building a California for Future Generations

"If you want to understand what California's state and local governments are doing to create healthy communities and a vibrant, green economy, you can't miss the Green California Summit. This is the event for anyone who wants to be part of a green revolution that is changing the world."

Rosario Marin
Secretary, California State and Consumer Services Agency
Co-Chair, Green California Summit Advisory Board

April 7-9, 2008
Sacramento Convention Center
Sacramento, California

Green solutions for tight economic times

In addition to their environmental benefits, many green technologies offer substantial cost savings.

The advisors for the Summit are leaders in the drive to achieve the state's environmental and economic goals.

GREEN CALIFORNIA SUMMIT ADVISORY BOARD

Co-Chairs:

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California State and Consumer
Services Agency

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California Environmental
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California Commissioning Collaborative

Phil Williams
Vice President
Webcor Builders

Sally Wilson
Global Director of Environmental
Strategy
CB Richard Ellis

MAKING GREEN WORK FOR YOU – THE BUSINESS CASE

WHO SHOULD ATTEND:

DEVELOPERS
ENGINEERS
BUILDERS
BUILDING OWNERS
CORPORATE FACILITY MANAGERS
DESIGNERS
ARCHITECTS
ASSET MANAGERS
PROPERTY MANAGERS
LENDING EXPERTS
LEASING PROFESSIONALS

EXHIBITION

Browse hundreds of green products and services all in one place. Meet the innovative companies that can help California achieve its green goals.

The exhibit floor will feature a green auto mall and a centrally-located information center offering a comprehensive view of efforts to green the Golden State.

EXPO HOURS:

TUESDAY & WEDNESDAY,
APRIL 8-9, 9:30 AM - 4:30 PM

**KEYNOTES AND EXHIBITION
FREE TO REGISTERED
ATTENDEES.**

State and local governments in California are in the early stages of programs that will change the rules of the game for those who build and own commercial properties. The Summit is the only event all year that offers you the chance to find out about the latest programs, resources, services and technologies all in one place, and to discuss your challenges and successes with your peers.

KEYNOTE SPEAKERS



S. RICHARD FEDRIZZI
FOUNDING CHAIRMAN, U.S.
GREEN BUILDING COUNCIL
TUESDAY, APRIL 8 - 8:30 AM



HUNTER LOVINS
CO-AUTHOR, *NATURAL CAPITALISM*,
CLIMATE PROTECTION MANUAL FOR CITIES
WEDNESDAY, APRIL 9 - 8:30 AM

“Environmental sustainability is a sea change. You can no longer do business without taking the environment into account.”

Christian Science Monitor

Register online today! www.green-technology.org/gcsummit

Bring a team! Special group rates are available for teams of 4 or more. Register early! Be sure to sign up before March 1 to get the lowest possible rate. Questions? Call 626.577.5700 or email gcsummit@green-technology.org

TRAINING

Benefit from a comprehensive program of classes and seminars. Hear from leading experts, and discover best practices that can help you realize the promise of new technologies – and prepare for new standards and regulations.

FULL DAY CLASSES, APRIL 7

LEED Project Management
Environmental Management Systems: Fulfilling Your Green Mandates
Environmentally Preferable Purchasing: How to Spec and Buy Green Products
Planning & Developing a Green Community
Retro-Commissioning: Optimizing Building Performance
Creating and Achieving Climate Change Commitments

CONCURRENT SESSIONS, APRIL 8

TRACK 1

Green Gold Rush: California's New Energy Economy

Retro-Commissioning: Energy Efficiency in Existing Buildings

The Future of Transportation Infrastructure in California

TRACK 2

Fuel Cell 101

California 2050: What Might it Look Like?

Climate Change: How State and Local Governments are Addressing the Challenge

TRACK 3

Using Your Dollars to Make a Difference: Green Purchasing Strategies

The Real Cost of Green Building

Walking the Talk: Creating a Green Organization

CONCURRENT SESSIONS, APRIL 9

TRACK 1

Green Building Basics: Concepts, Technologies and Regulations

Dealing with Drought: Water Management and Conservation

Green Facility Management

TRACK 2

Climate Change and Carbon Footprints

The Air in There: Building Materials and Environmental Health

How Do I Pay for This? Incentives, Rebates and Funding Options

TRACK 3

Renewable Energy Options: Going for Net Zero – and Beyond!

Risk and Opportunities of Going Green

Energy Savings Using Energy Star

HALF-DAY WORKSHOPS, APRIL 8

Green Fleets: Kicking Tires and Crunching Numbers
Building Green From the Ground Up: Fundamentals of Integrated Design
Downsizing Landfills: Waste Diversion and Source Reduction
Nothing Speaks Louder Than Success: Measuring and Marketing Green Achievements
Geothermal Heating and Cooling: The Convenient Truth in Building a Sustainable California

HALF-DAY WORKSHOPS, APRIL 9

Mastering State Requirements for Green Leases
Green Affordable Housing: A Design Revolution
Greening Local Government Buildings: Success Stories
The Energy Independence and Security Act: How New Federal Legislation Will Impact California

DISCOVER / LEARN / GET INSPIRED / SHARE

Green California Summit Registration Form (Commercial, Industry, Private)

SECTION ONE: Attendee Registration

Please complete this form and mail it to: Green Technology, 236 West Mountain Street, Suite 109. Pasadena, CA 91103
or Fax it to: 626.577.2677

First Name _____ Last Name _____
Company/Organization: _____
Job Title: _____ Department/Div: _____
Day Cell Phone: _____ Phone: _____ Fax: _____
Email: _____ CC Email: _____
Mail Address: _____
MailAddress2: _____
City _____ State/Province _____
Postal Code _____ Country _____

How did you hear about us? (check all that apply)

- Postcard, Flyer or Registration Brochure
- E-mail from Green Technology
- Phone Call from Green Technology
- Internal Newsletter/Memo
- Staff Meeting
- Referral from a Colleague or Friend
- Professional Association
- Display Advertisement
- Other _____ (Specify)

Check the category that best describes your business?

- Developer, Contractor, Builder
- Architect, Engineer
- Financial/Insurance Services
- Real Estate Broker/Consultant
- Construction Supplies and Furnishings
- Non-Construction Supplies and Services
- Other _____ (Specify)

What issues do you deal with in your professional activities?

(click all that apply)

- Waste Management/recycling
- Energy Management
- Transportation
- Green Building
- Water Management/conservation
- Planning and Development
- Climate Change
- Environmentally Preferable Purchasing
- Information Technology
- Financing
- Education and Training
- Other _____

It is important to us that you enjoy the conference. If due to a physical challenge you have special requirements, please let us know and we will do our best to accommodate your needs.

NOTE: Even if you are only registering for the Free Exhibits and Keynotes, registering early will save you time at the Summit. Just fill out this form and leave the payment information blank.

Green Technology sends out periodic newsletters via email. If you do not wish to receive these newsletters, please indicate here ()

Green Technology may wish to share our postal mailing list (no email) with our exhibitors and sponsors. If you do not wish your name to be included, please indicate here ()

FAX THIS FORM TO 626.577.2677

**FOR MORE INFORMATION, PLEASE CALL
626.577.5700**

SECTION TWO: Method of Payment (Federal ID #:953711811)

- Check enclosed – Make check payable to Green Technology
- Purchase Order enclosed

To be billed, a physical copy of a purchase order is necessary. If using a purchase order number or credit card, registration may be faxed to: 626.577.2767

- Visa
- Mastercard
- American Express
- PO Number

Select Your Registration

A One-Day or Two-Day Pass gives you access to the seminars and workshops listed on the preceding pages. Full Day classes are priced separately.

EARLY BIRD

Pricing Before	After
March 1, 2008	March 1, 2008
FREE	FREE
\$110.00	\$135.00
\$110.00	\$135.00
\$195.00	\$240.00
\$165.00	\$195.00

- Exposition Hall and Keynotes
- One Day Pass, Tuesday Only
- One Day Pass, Wednesday Only
- Two Day Pass, Tues & Wed
- Pre-Summit Full Day Class, Monday only. Mark one.

- LEED Project Management
- Environmental Management Systems: Fulfilling Your Green Mandates
- Environmentally Preferable Purchasing: How to Spec and Buy Green Products
- Planning & Developing a Green Community
- Retro-Commissioning: Optimizing Building Performance
- Creating and Achieving Climate Change Commitments

My Total:

Credit Card Number or PO Number: _____

Exp. Date: _____ Name on Card: _____

Authorized Signature: _____

Cancellations must be submitted in writing. Cancellations postmarked prior to March 28, 2008 will receive a full refund (less a \$25 processing fee). Refunds are not available for cancellations received after March 28, 2008.

A one-day pass for either Tuesday or Wednesday gives you access to any and all of the concurrent seminars and half-day workshops being given on those days. A two-day pass gives you access to any and all of the concurrent seminars and half-day workshops being given on both days.

Tuesday, April 8, 2008 Concurrent Seminars:

- Green Gold Rush: California's New Energy Economy
- Fuel Cell 101
- Using Your Dollars to Make a Difference: Green Purchasing Strategies
- Retro-Commissioning: Energy Efficiency in Existing Buildings
- California 2050: What Might it Look Like?
- The Real Cost of Green Building
- The Future of Transportation Infrastructure in California
- Climate Change: How State and Local Governments are Addressing the Challenge
- Walking the Talk: Creating a Green Organization

Wednesday, April 9, 2008 Concurrent Seminars:

- Green Building Basics: Concepts, Technologies and Regulations
- How do I Pay for This? Incentives, Rebates and Funding Options
- Renewable Energy Options: Going for Net Zero—and Beyond!
- Dealing with Drought: Water Management and Conservation
- Climate Change and Carbon Footprints

- Risk and Opportunities of Going Green
- The Air in There: Building Materials and Environmental Health
- Energy Savings Using Energy Star

Tuesday, April 8, 2008 Half-Day Workshops:

- Green Fleets: Kicking Tires and Crunching Numbers
- Building Green from the Ground Up: Fundamentals of Integrated Design
- Downsizing Landfills: Waste Diversion and Source Reduction
- Nothing Speaks Louder than Success: Measuring and Marketing Green Achievements
- GeoThermal: The Convenient Truth in Building a Sustainable California

Wednesday, April 9, 2008 Half-Day Workshops:

- Mastering State Requirements for Green Leases
- Green Affordable Housing: A Design Revolution
- Greening Local Government Buildings: Success Stories
- The Energy Independence and Security Act: How the New Federal Legislation will Impact California

NOTE:

All half-day workshops are being given simultaneously during the afternoon sessions on Tuesday and Wednesday.



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