

# Two Great Events

## One Great Expo!

October 17-18, 2011  
Pasadena Convention Center



# PROGRAM GUIDE DISPLAY ADVERTISEMENTS

**NOTE:** All ads are four-color. Bleed allowed on all ad sizes. **CONTACT:** Advertising Manager, Brittany Soash, 626-577-5700 X 269, [bssoash@green-technology.org](mailto:bssoash@green-technology.org)

EARLY BIRD ADVERTISING DISCOUNTS:			40% discount when Order in MAY		30% discount when Order in JUNE		25% discount when Order in JULY		20% discount when Order in AUGUST		15% discount when Order in SEPT.	
TYPE OF DISPLAY AD	<input checked="" type="checkbox"/> Select Your Ad	PRICE	Free Web Button Ad	PRICE	Free Web Button Ad	PRICE	Free Web Button Ad	PRICE	Free Web Button Ad	PRICE	Free Web Button Ad	PRICE
*Center Spread (2 pages)		\$5,000	6 Months	\$3,000	5 Months	\$3,500	4 Months	\$3,750	3 Months	\$4,000	2 Months	\$4,250
*Inside Back Cover		\$3,000	6 Months	\$1,800	5 Months	\$2,100	4 Months	\$2,250	3 Months	\$2,400	2 Months	\$2,550
*Inside Front Cover		\$3,000	6 Months	\$1,800	5 Months	\$2,100	4 Months	\$2,250	3 Months	\$2,400	2 Months	\$2,550
Two-page Spread (17x11)		\$4,000	6 Months	\$2,400	5 Months	\$2,800	4 Months	\$3,000	3 Months	\$3,200	2 Months	\$3,400
Full Page (8.5x11)		\$2,000	6 Months	\$1,200	5 Months	\$1,400	4 Months	\$1,500	3 Months	\$1,600	2 Months	\$1,700
Half Page (8.5x5.5 or 11x4)		\$1,200	6 Months	\$720	5 Months	\$840	4 Months	\$900	3 Months	\$960	2 Months	\$1,020
One-third Page (2.3x5.5)		\$1,300	6 Months	\$780	5 Months	\$910	4 Months	\$975	3 Months	\$1,040	2 Months	\$1,105
One-quarter Page (4x5.5)		\$750	6 Months	\$450	5 Months	\$525	4 Months	\$562.50	3 Months	\$600	2 Months	\$637.50

NOTES: \*These ads are subject to availability on a first-come-first-serve basis.

**Your Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_ **Your Email:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Name on Credit Card:** \_\_\_\_\_ **Card Account Number:** \_\_\_\_\_

**Card Type:** AMEX: \_\_\_\_\_ M/C: \_\_\_\_\_ VISA: \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_  
(3 digit or 4 digit AMEX): \_\_\_\_\_

**Billing Address If Different:** \_\_\_\_\_

**Authorized Credit Card Signature:** \_\_\_\_\_

**FAX THIS FORM TO: (323) 328-1755**