



SPONSORSHIPS 2012

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	Premier Sponsor	Green Gov Champion	Green Gov Advocate	Opening Keynote Sponsor	2nd Day Keynote Sponsor	Registration Sponsor	Recycle Bin Sponsor	Coffee Sponsor	Bag Sponsor	Green Leadership Awards Sponsor	Green Auto Mall Lunch Host
PRICE:	\$25,000	\$20,000	\$7,500	\$10,000	\$7,500	\$7,500	\$3,500	\$2,500	\$5,000	\$5,000	\$5,000
Number Available:	Exclusive	4	10	SOLD	Exclusive	Exclusive	3	4	4	3	Exclusive
ONSITE BENEFITS											
One 10 x10 booth space on Expo Floor	✓	✓	✓	✓	✓	✓			✓		
Sponsor-Badge gives your staff access to all Seminars Wed-Thurs, April 26-27	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Participation on Summit Advisory Board	✓	✓									
Participation in an Educational Panel	✓	✓									
Premium/Preferred Logo recognition on Summit banners & general signage	✓	✓									
Logo listed on general signage			✓	✓	✓	✓	✓	✓	✓		✓
Logo in rotation on large screen in general session	✓	✓		✓	✓						
Verbal recognition at general sessions & key receptions	✓	✓		✓	✓						
One, 8x11 Flyer inserted into attendee tote bags	✓	✓	✓	✓	✓	✓					✓
Logo on Registration Area Signage, Name Badge Inserts & Registration web site						✓					
Right to donate branded lanyards						✓					
Opportunity to introduce Sponsored Keynote Speaker				✓	✓						
Logo on large hanging banner, direction signage & on computer desktops											
Logo and "Sponsored by your company" on Recycle Bins throughout Summit							✓				
Large Logo on attendee tote bags									✓		
Luncheon Sponsor Signage in Auto Mall											✓
Logo and "Sponsored by your company" at Coffee Stations on Expo floor								✓			



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Opportunity to introduce the recipient of one of the eight categories of awards	✓	✓								✓	
Verbal recognition at the Green Leadership Awards Reception	✓	✓								✓	
Logo recognition on Green Leadership Awards Reception Signage	✓	✓								✓	
PROGRAM GUIDE											
Color Display Ad in Event Program Guide	Full Page Back cover	Full Page	1/4 Page	1/2 Page	1/2 Page	1/2 Page					Full Page
Logo/Company profile in sponsor section of the event Program Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company acknowledgement in Green Leadership Awards Program	✓									✓	
SUMMIT WEB SITE											
Leader board Ad on Summit Attendee Home page	✓										
Premium Logo position on the home page of the Summit web site	✓	✓									
Logo on Home page of Summit Web Site			✓	✓	✓	✓	✓	✓	✓	✓	✓
Company profile on Summit web site with links to your web site.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
OTHER BENEFITS											
Sponsor message & link Included in a promotional email blast to all registrants 1-2 weeks prior to Summit	✓	✓									
Post event attendee registration postal mailing list (Less Opt-Outs)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Contact Nancy Miller or Craig Miller at 626.577.5700 Email: nmiller@green-technology.org – cmiller@green-technology.org Green Technology • 236 West Mountain Street, Suite 105 • Pasadena, California 91103											