



## SPONSORSHIPS 2011

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	<a href="#">Premier Sponsor</a>	<a href="#">Green Gov Champion</a>	<a href="#">Green Gov Advocate</a>	<a href="#">Opening Keynote Sponsor</a>	<a href="#">2<sup>nd</sup> Day Keynote Sponsor</a>	<a href="#">Registration Sponsor</a>	<a href="#">Cyber Café Sponsor</a>	<a href="#">Recycle Bin Sponsor</a>	<a href="#">Coffee Sponsor</a>	<a href="#">Bag Sponsor</a>	<a href="#">Green Leadership Awards Lunch Sponsor</a>
<b>PRICE:</b>	\$25,000	\$20,000	\$7,500	\$10,000	\$7,500	\$7,500	\$12,500	\$3,500	\$2,500	\$5,000	\$5,000
<b>Number Available:</b>	Exclusive	4	10	<b>SOLD</b>	Exclusive	Exclusive	Exclusive	3	3	4	3
<b>ONSITE BENEFITS</b>											
One 10 x10 booth space on Expo Floor	✓	✓	✓	✓	✓	✓				✓	
Seats at the Green Leadership Awards Luncheon	6	3	2	6	2		3			2	2
Sponsor-Badge gives your staff access to all Seminars Wed-Thurs, March 2-3	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Participation on Summit Advisory Board	✓	✓									
Participation in an Educational Panel	✓	✓									
Premium/Preferred Logo recognition on Summit banners & general signage	✓	✓									
Logo listed on general signage			✓	✓	✓	✓	✓	✓	✓	✓	
Logo in rotation on large screen in general session	✓	✓		✓	✓		✓				
Verbal recognition at general sessions & key receptions	✓	✓		✓	✓						
One, 8x11 Flyer inserted into attendee tote bags	✓	✓	✓	✓	✓	✓					
Logo on Registration Area Signage, Name Badge Inserts & Registration web site						✓					
Right to donate branded lanyards						✓					
Opportunity to introduce Sponsored Keynote Speaker				✓	✓						
Logo on large hanging banner, direction signage & on computer desktops							✓				
Logo and "Sponsored by your company" on Recycle Bins throughout Summit								✓			
Large Logo on attendee tote bags										✓	
Logo and "Sponsored by your company" at Coffee Stations on Expo floor								✓			



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Opportunity to introduce the recipient of one of the eight categories of awards	✓	✓									✓
Verbal recognition at the Leadership Awards Luncheon & Ceremony	✓	✓									✓
Logo recognition on Green Leadership Awards Luncheon Signage	✓	✓									✓
<b>PROGRAM GUIDE</b>											
Color Display Ad in Event Program Guide	Full Page Back cover	Full Page	1/4 Page	1/2 Page	1/2 Page	1/2 Page	Full Page Inside Cover				
Logo/Company profile in sponsor section of the event Program Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company acknowledgement in Green Leadership Awards Luncheon Program											✓
<b>SUMMIT WEB SITE</b>											
Leader board Ad on Summit Attendee Home page	✓										
Premium Logo position on the home page of the Summit web site	✓	✓									
Logo on Home page of Summit Web Site			✓	✓	✓	✓	✓	✓	✓	✓	✓
Company profile on Summit web site with links to your web site.	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>OTHER BENEFITS</b>											
Sponsor message & link Included in a promotional email blast to all registrants 1-2 weeks prior to Summit	✓	✓									
Post event attendee registration postal mailing list (Less Opt-Outs)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Contact Nancy Miller or Craig Miller at 626.577.5700 Email: nmiller@green-technology.org – cmiller@green-technology.org Green Technology • 236 West Mountain Street, Suite 105 • Pasadena, California 91103											