



SPONSORSHIPS 2010

| | Premier | Green Gov Champion | Green Gov Advocate | Opening Keynote | 2 nd Day Keynote | Registration | Cyber Café | Recycle Bin | Coffee Sponsor | Bag Sponsor | Green Leadership Awards |
|---|----------|--------------------|--------------------|-----------------|-----------------------------|--------------|------------|-------------|----------------|-------------|-------------------------|
| PRICE: | \$30,000 | \$20,000 | \$7,500 | \$10,000 | \$7,500 | \$10,000 | \$12,500 | \$3,500 | \$2,500 | \$7,500 | \$5,000 |
| Number Available: | 1 | 4 | 10 | SOLD | 1 | SOLD | 1 | 3 | 3 | 1 | 8 |
| ONSITE BENEFITS | | | | | | | | | | | |
| One 10 x10 booth space on Expo Floor | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | ✓ | |
| Executive Forum Sponsorship: An invitation-only luncheon, presentation & Panel discussion for top officials and private sector leaders. Includes a Speaking or Panel opportunity. | ✓ | ✓ | | | | | | | | | |
| Seats at the Executive Forum Event | 6 | 3 | 2 | 6 | 2 | | | | | 2 | |
| Number of Concurrent Seminar Education Passes for your staff | 6 | 4 | 2 | 2 | 2 | 2 | 2 | | | | |
| One 45-minute Sponsor Showcase Theater breakout session | ✓ | ✓ | ✓ | | | | | | | | |
| Premium/Preferred Logo recognition on Summit banners & general signage | ✓ | ✓ | | | | | | | | | |
| Logo listed on general signage | | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo in rotation on large screen in general session | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | | | | |
| Verbal recognition at general sessions & key receptions | ✓ | ✓ | | ✓ | ✓ | | | | | | |
| Logo on attendee tote bags | ✓ | ✓ | | | | | | | | ✓ | |
| One, 8x11 Flyer inserted into attendee tote bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | ✓ | ✓ |
| Sponsor Concierge Service: Strategic introductions during Summit | ✓ | ✓ | | | | | | | | | |
| Logo on Registration Area Signage, Name Badge Inserts & Registration web site | | | | | | ✓ | | | | | |
| Opportunity to introduce Sponsored Keynote Speaker | | | | ✓ | ✓ | | | | | | |
| Logo on large hanging banner, direction signage & on computer desktops | | | | | | | ✓ | | | | |
| Logo and "Sponsored by your company" on Recycle Bins throughout Summit | | | | | | | | ✓ | | | |



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| Logo and "Sponsored by your company" at Coffee Stations on Expo floor | | | | | | | | | ✓ | | |
| Opportunity to introduce the recipient of one of the eight categories of awards | | | | | | | | | | | ✓ |
| Verbal recognition at the Leadership Awards Reception & Ceremony | | | | | | | | | | | ✓ |
| Logo recognition on Green Leadership Awards Reception Signage | | | | | | | | | | | ✓ |

PROGRAM GUIDE

| | Full Page Back cover | Full Page | 1/4 Page | 1/2 Page | 1/2 Page | 1/2 Page | Full Page Inside Cover | | | 1/4 Page | |
|---|----------------------|-----------|----------|----------|----------|----------|------------------------|---|---|----------|---|
| Color Display Ad in Event Program Guide | | | | | | | | | | | |
| Logo/Company profile in sponsor section of the event Program Guide | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company profile in Green Leadership Awards Reception Program | | | | | | | | | | | ✓ |
| Special announcement listing & thanking Green Leadership Award Sponsors inside the Summit Program Guide | | | | | | | | | | | ✓ |

SUMMIT WEB SITE

| | | | | | | | | | | | |
|--|---|---|---|---|---|---|---|---|---|---|---|
| Leader board Ad on Summit Attendee Home page | ✓ | | | | | | | | | | |
| Premium Logo position on the home page of the Summit web site | ✓ | ✓ | | | | | | | | | |
| Logo on the home page of the Summit web site Links to your web site plus a company profile | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

OTHER BENEFITS

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|--|--|--|--|---|
| Sponsor message & link Included in a promotional email blast to all registrants 1-2 weeks prior to Summit | ✓ | ✓ | | ✓ | ✓ | | | | | | |
| Post event attendee registration postal mailing list (1-time rental) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | ✓ |

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