

# **Best Practices in Sustainability: Celebrating Leadership at the Local Level**

**Yvonne Hunter  
Institute for Local Government  
Green California Summit  
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# About the Institute

## Who:

- **Founded 1955**
- **501(c)(3) Research and Education Arm of:**
  - League of California Cities
  - California State Association of Counties

## Mission:

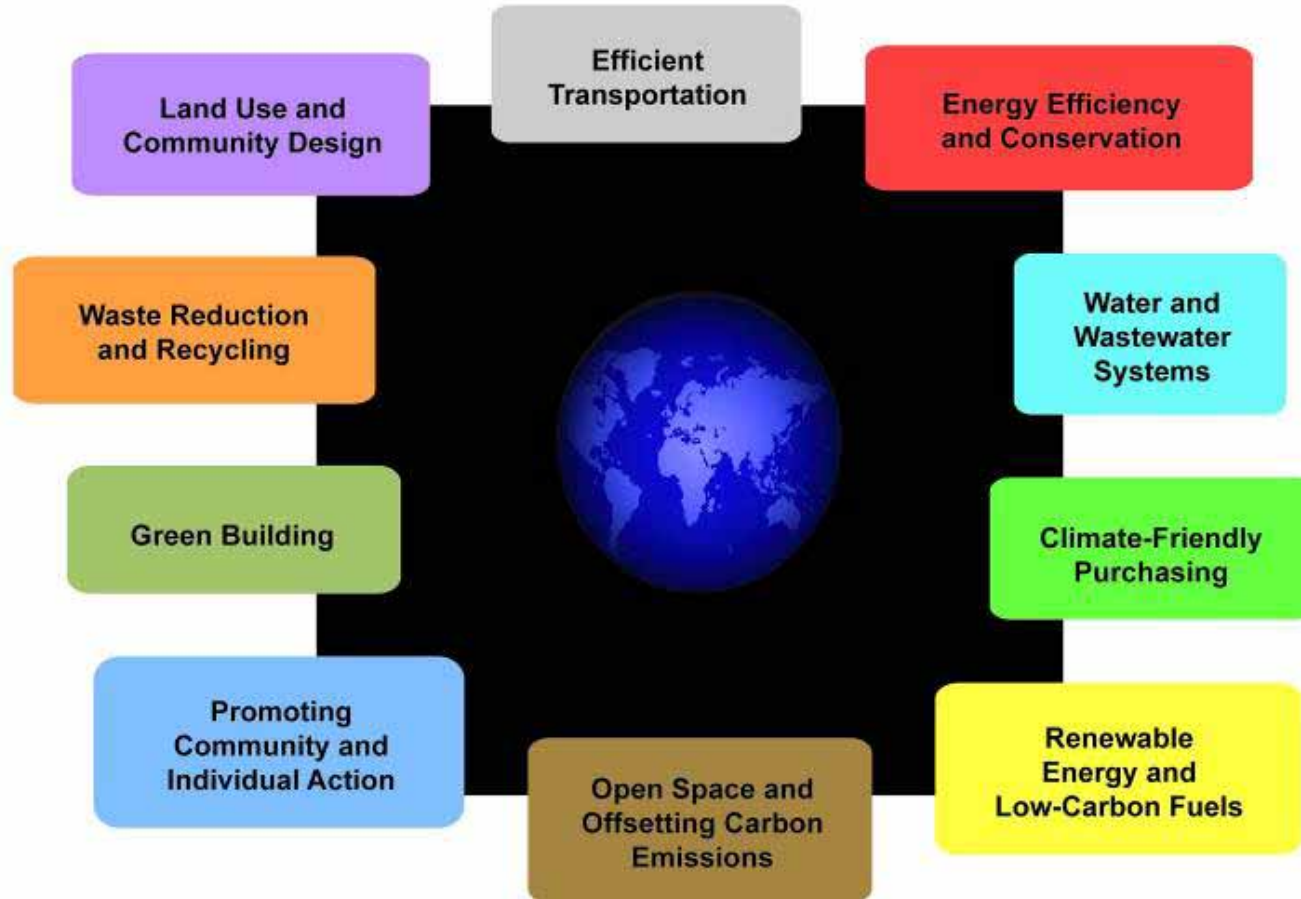
- Promoting good government at the local level

# ILG Program Areas



# Sustainability Best Practice Areas

[www.ca-ilg.org/climatepractices](http://www.ca-ilg.org/climatepractices)



**Redlands  
Community Sustainability Plan**

**Redlands, California**

**March, 2011**



**Disclaimer**

This document is prepared as a conceptual framework to the City of Redlands City Council only and does not represent formal ordinance, local or otherwise nor does it suggest specific ordinances for codification. The references to state or federal mandates or existing locally adopted ordinances are the only official representation of law.

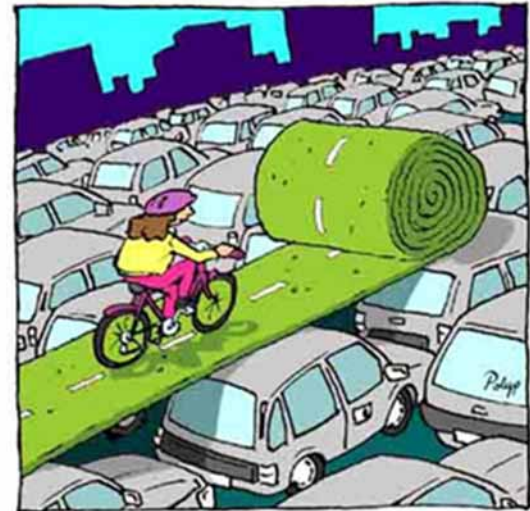


**“The plan's preparation was guided by the Best Practices Framework prepared by the Institute for Local Government, the research and education affiliate of the League of California Cities.”**

**-Jon Harrison, Council Member,  
City of Redlands**

# Sustainability Trends in California

- Energy Efficiency
- Water Efficiency
- Waste Reduction and Recycling
- Green Fleets
- Green Purchasing
- Land Use and Community Design
- Efficient Transportation
- Public Engagement in Sustainability Planning



# Energy Efficiency

- **Save money, resources and reduce greenhouse gas emissions**
- **Financing incentives from utilities**
- **Retrofits for agency facilities, businesses and residents**
- **Local agencies playing leadership role**
- **Innovative partnerships – public, private, non—profit groups**



# Green Fleets



- Emerging area for local agencies
- Rapidly changing technology a challenge
- Cost savings important
- Cities and counties leading by example
- Myths and reality about the technology



# Green Building



- **Energy + water efficiency standards**
- **California's new green building code**
- **Cities and counties are leaders in green building in agency facilities and the community**
- **Applies to new and existing building**
- **Green building blends energy and water efficiency, use of recycled materials**

# Statewide Energy Efficiency Collaborative

AN ALLIANCE TO SUPPORT LOCAL GOVERNMENT

- Ü The Statewide Energy Efficiency Collaborative (SEEC) is a new alliance to help cities and counties reduce greenhouse gas emissions and save energy. SEEC is a collaboration between three statewide non-profit organizations and California's four Investor Owned Utilities.



# Celebrating Local Leadership and Achievement



Local Leadership Toward  
Solving Climate Change

# The Beacon Award

- Recognizes cities and counties that:
  - Reduce greenhouse gas emissions
  - Save energy
  - Adopt policies and programs that promote sustainability
- Silver, Gold and Platinum Beacon Awards to recognize and celebrate local agency achievements



# Why Participate in the Beacon Award?

- Showcase local leadership
- Recognition for:
  - Saving energy
  - Reducing greenhouse gas emissions
  - Adopting sustainability policies and programs
- Shine a bright light on your agency's accomplishments ~ tell your story
- Opportunities for networking and information sharing



Local Leadership Toward  
Solving Climate Change



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# Beacon Award Participants

As of 4-18-2011

Apple Valley

Citrus Heights

Chula Vista

Hayward

Livermore

Palm Springs

Pleasanton

San Rafael

San Ramon

Santa Barbara

Santa Cruz

Simi Valley

Tulare

Ventura

Woodland

Sonoma County

Your agency here? Yolo County

**Beacon Award: Local Leadership Toward Solving Climate Change**

[How to Participate in the Beacon Award](#)

[Cities & Counties Participating in the Beacon Award](#)

[Beacon Award Discussion Forum](#)

## Cities & Counties Participating in the Beacon Award

Agency	Acceptance Date
<a href="#">Apple Valley</a>	02-09-2011
<a href="#">Citrus Heights</a>	11-19-2010
<a href="#">Chula Vista</a>	11-02-2010
<a href="#">Hayward</a>	11-01-2010
<a href="#">Livermore</a>	10-11-2010
<a href="#">Palm Springs</a>	10-18-2010
<a href="#">Pleasanton</a>	10-28-2010
<a href="#">San Rafael*</a>	09-29-2010
<a href="#">San Ramon</a>	10-20-2010
<a href="#">Santa Barbara</a>	02-10-2011
<a href="#">Santa Cruz</a>	11-19-2010
<a href="#">Simi Valley</a>	02-07-2011
<a href="#">Tulare</a>	02-07-2011
<a href="#">Ventura</a>	10-28-2010
<a href="#">Woodland</a>	01-07-2011
<a href="#">Yolo County**</a>	01-14-2011

Click on an agency name above to learn more about its climate action activities.

To see your city or county's name here, be sure to submit an application to participate. [Click here to apply.](#)

\*First official participating city.

\*\*First official participating county.



**Statewide Energy Efficiency Collaborative**  
AN ALLIANCE TO SUPPORT LOCAL GOVERNMENT

**THE STATEWIDE ENERGY EFFICIENCY COLLABORATIVE**

The Institute is a part of the Statewide Energy Efficiency Collaborative. [Click here to learn more about the alliance.](#)

**FREE WORKSHOPS ON CLIMATE CHANGE PLANNING**

ICLEI- Local Governments for Sustainability is launching a series of free trainings for California local governments. [Click here to learn more.](#)

**SEE THE CLIMATE ACTION AND SUSTAINABILITY BEST PRACTICES FRAMEWORK**

The Climate Action and Sustainability Best Practices Framework (Version 6.0) includes ideas from local agencies in ten topic areas and links to case stories that illustrate each practice.

**FINANCIAL RESOURCES FOR SUSTAINABILITY**

Read ILG's [whitepaper on financing local sustainability efforts](#) »



Chula Vista Clean Logo



Home Upgrade Carbon Downgrade Chula Vista Logo

## Beacon Award Participant Profile: City of Chula Vista

*"Working with ICLEI and The Climate Registry, the Conservation Division coordinates implementation of the City's Climate Action Plan and monitors the City's progress by performing annual emission inventories. Chula Vista was the first public agency in San Diego County to receive the "Climate Action Leader" designation from the California Climate Action Registry and the "Climate Registered" designation from The Climate Registry."*  
-City of Chula Vista Website

### About Chula Vista

- Incorporated: November 28, 1911
- Population: 231,305 (2008)
- Location: 7 miles south of downtown San Diego in San Diego County
- Elevation: 69 feet
- Area: 50 square miles

### Chlua Vista's Climate Action Activities

- ICLEI [@member](#)
- U.S. Conference of Mayor Climate Protection Agreement [@ Signatory](#)
- Established the [Climate Change Working Group](#) [@](#) in 2008
- Completed Greenhouse Gas Emissions Inventory
- Completed Climate Action Plan, July 2008
- Adopted "[Solar Ready Ordinances](#) [@](#)", February 2009
- Adopted "[Increased Energy Efficiency Ordinance](#) [@](#)", February 2010

### Links to Chula Vista's Climate Action Resources

- [Chula Vista Clean Webpage](#) [@](#)
- [Chula Vista Clean Facebook Page](#) [@](#)
- [Climate Change Working Group Implementation Plan \(Climate Action Plan\)](#)
- [2009 Greenhouse Gas Inventory](#)



ILG IS ON FACEBOOK [@](#)

Show your commitment to

good government at the local level by becoming a fan.

### DOCUMENTS & RESOURCES

- [CCWGImplementationPlans\\_FINAL\\_REVOct08.pdf](#)
- [GHG\\_2009InventoryReport\\_FINAL.pdf](#)
- [CV\\_Cool\\_City\\_Primer\\_FINAL.pdf](#)



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Local Leadership Toward  
Solving Climate Change

# Beacon Award Resources

- Guidelines for Participation & Recognition
- Frequently Asked Questions
- Sample Resolution & Staff Report
- Online Application

Available at [www.ca-ilg.org/BeaconAward](http://www.ca-ilg.org/BeaconAward)

# ILG Sustainability Resources

- Sustainable Communities [www.ca-ilg.org/sustainability](http://www.ca-ilg.org/sustainability)
- Energy Efficiency [www.ca-ilg.org/EnergyEfficiency](http://www.ca-ilg.org/EnergyEfficiency)
- Commercial Recycling [www.ca-ilg.org/commercialrecycling](http://www.ca-ilg.org/commercialrecycling)
- Land Use & Community Design [www.ca-ilg.org/ClimateLandUse](http://www.ca-ilg.org/ClimateLandUse)
- Green Fleets [www.ca-ilg.org/greeningfleets](http://www.ca-ilg.org/greeningfleets)
- Green Purchasing [www.ca-ilg.org/GreenProcurement](http://www.ca-ilg.org/GreenProcurement)
- Green Building [www.ca-ilg.org/GreenBuilding](http://www.ca-ilg.org/GreenBuilding)
- Public Engagement & Sustainability [www.ca-ilg.org/promoting](http://www.ca-ilg.org/promoting)
- Beacon Award [www.ca-ilg.org/BeaconAward](http://www.ca-ilg.org/BeaconAward)

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