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2010 SPONSORSHIP SUMMARY

	<u>Premier</u>	<u>Green Schools Champion</u>	<u>Green Schools Advocate</u>	<u>Keynotes</u>	<u>Registration</u>	<u>Cyber-Café</u>	<u>Recycle Bins</u>	<u>Bag Sponsor</u>	<u>Coffee Sponsor</u>
Price:	\$15,000	\$10,000	\$5,000	\$7,500	\$7,500	\$12,500	\$3,500	\$5,000	\$3,500
Number of Sponsorships:	Exclusive	4	No Limit	2	Exclusive	Exclusive	3	Exclusive	4
ON-SITE									
One 10 x10 booth space on the Main Exhibit Floor	✓	✓	✓	✓	✓	Optional	✓	✓	✓
# of Full Conference Scholarships branded w/ your company name &/or logo as the company providing these to schools decision makers	30	20	15	10	10	25	5	3	5
Inclusion on an Educational Panel	✓	✓							
Premium/Preferred Logo recognition on Summit banners & general signage	✓	✓							
Logo listed on general signage			✓	✓	✓	✓	✓	✓	✓
Logo in rotation on large screen in general session	✓	✓		✓	✓	✓			
Verbal recognition at general sessions & key receptions	✓	✓		✓					
Logo on attendee tote bags	✓	✓						✓	
One, 8x11 Flyer inserted into attendee tote bags	✓	✓	✓	✓	✓				
Logo on Registration Area Signage, Name Badge Inserts and Registration web site					✓				
Right to donate lanyards w/your logo					✓				
Opportunity to introduce Sponsored Keynote Speaker				✓					



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Logo on large hanging banner, direction signage & on computer desktops						✓			
Logo and "Sponsored by your company" on Recycle Bins located throughout Summit Venue							✓		
Logo and "Sponsored by your company" at Coffee Stations on Expo floor									✓
SUMMIT PROGRAM GUIDE/MAGAZINE									
Full Color Display Ad in Summit Program Guide	Full page ad on the back cover	Full Page Ad inside	1/4 Page Ad Inside	1/2 Page Ad Inside	1/2 Page Ad Inside	Full Page Ad Inside Front Cover			
Logo & Company profile in Sponsor Section of the Summit Program Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓
SUMMIT WEB SITE									
Leader board Ad on Green CA School Summit Attendee Information page	From Contract date thru end of Event								
Logo on the home page of the Summit web site with Links to your web site	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo/Link & Company Profile on Sponsors/Exhibitors web page	✓	✓	✓	✓	✓	✓	✓	✓	✓
PRE/POST SUMMIT									
Ad in event bulletin email blast	✓								
Post-event attendee registration postal mailing list	✓	✓	✓	✓	✓	✓	✓	✓	✓

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